

The Economic Value of HOLLAND COLLEGE

ALUMNI IMPACT



Impact of the increased earnings of HC's alumni and the businesses they work for

\$174.6 million
ANNUAL ADDED INCOME

an economic boost similar to hosting

58
playoff games



or
2,070
JOBS SUPPORTED



OPERATIONS SPENDING IMPACT

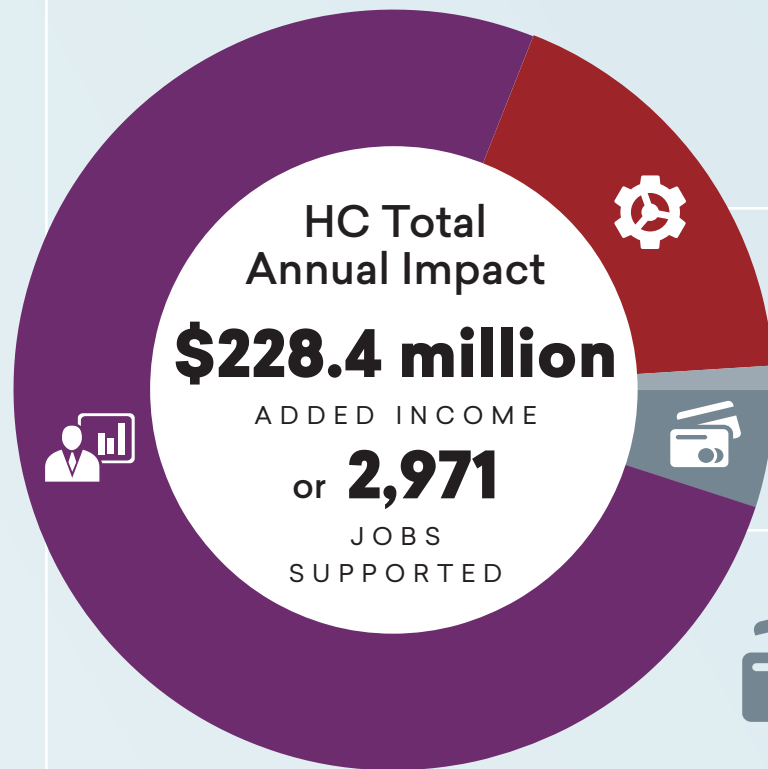
Impact of HC's payroll and day-to-day spending

\$42 million
ADDED INCOME



enough to buy **1,083** new cars

or **613** JOBS SUPPORTED



\$1.2 million
ADDED INCOME

APPLIED RESEARCH SPENDING IMPACT



STUDENT SPENDING IMPACT

Impact of the daily spending of HC students retained in and attracted to the province

\$10.6 million
ADDED INCOME

enough to buy

925

families* a year's worth of groceries



or

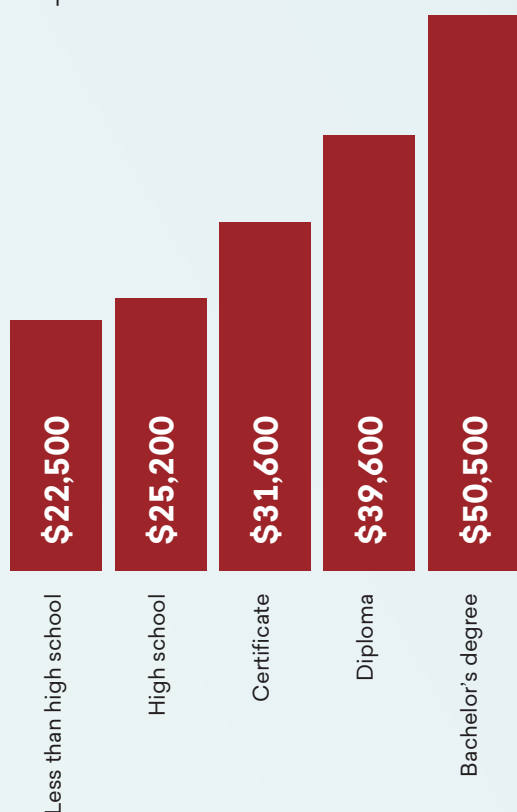
271
JOBS SUPPORTED



* family of four ♀ = 100 jobs

Average Earnings in Prince Edward Island

The average diploma graduate earns \$14,400 more than a high school graduate at their career midpoint.



About Holland College



3,569
Credit Students



3,636
Non-Credit Students



533
FTE Employees

For every \$1 invested by...



STUDENTS

\$ = **\$ \$ \$** **\$3.10**
in lifetime earnings



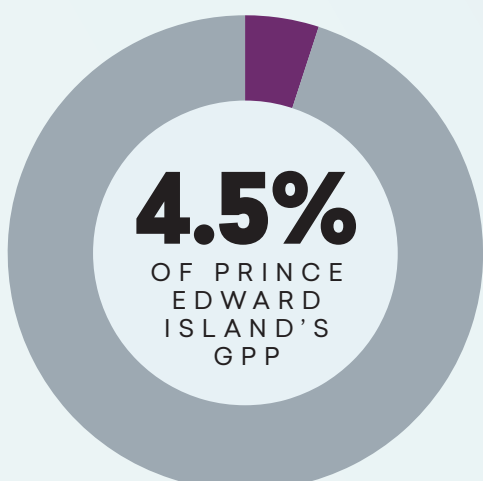
SOCIETY

\$ = **\$ \$ \$ \$ \$** **\$4.80**
in added provincial revenue and social savings



TAXPAYERS

\$ = **\$ \$ \$ \$** **\$3.60**
in added taxes and public sector savings



HC's impact of **\$228.4 million** is equal to about 4.5% of Prince Edward Island's gross provincial product (GPP) – larger than the province's Arts, Entertainment, & Recreation AND Accommodation & Food Services industries combined.



1/26 JOBS



This impact supported **2,971 jobs** – one out of every 26 jobs in the province.