# Beneformed Fall 2013 HOLLAND COLLEGE FOUNDATION MAGAZINE





Holland College Foundation

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Performance Hall at the Prince of Wales Campus

5<sup>th</sup> annual Distinguished Alumni Awards What's Cooking at The CIC? Report to our donors



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# Message from the President

Thrive (v): to grow vigorously; to prosper; to flourish.

Thrive is an action word, a growth word, a development word. Upon reflecting over the past year, I can't think of a better word to describe our College.

Holland College thrives through the passion of our staff, the ambitions of our students, and the successes of our alumni. The vibrant health of Holland College is also contributed to by the generosity of our donors, and the support and involvement of industry and the community, evidenced and celebrated throughout this issue of Benchmark.

2012-13 has certainly been a remarkable year, which commenced with the largest entrance class in College history. A priority focus this year was on the development of a new academic model which will enable us to better serve the



needs and expectations of our diverse population of learners. Flexible learning options for full-time, part-time, in-class, and distance learners will be offered, allowing greater flexibility in the educational journey at our College.

Expansion and revitalization of our facilities has been a key theme in recent years. Holland College campuses province-wide have undergone significant transformation, culminating with the October 2012 grand opening of our Summerside Waterfront Campus. Located in the heart of downtown, the Summerside, Waterfront Campus will better serve our students while providing an economic stimulus to the local community.

Research has been an area of tremendous growth at Holland College, particularly in food product development. Through an NSERC Technology Access Centre grant for Canada's Smartest Kitchen, Holland College has been given national profile. Also gaining national recognition is our continued research and application models in adult education, literacy, and labour force development.

Holland College students continue to bring great pride to our school and our communities, and 2012/13 was no exception. The Culinary Institute of Canada's Regional Team Prince Edward Island competed at the Culinary Olympics in Erfurt, Germany against 52 professional teams from more than 30 countries. They were awarded a silver Olympic medal, our greatest culinary competition accomplishment to date.

Our students also earned four medals at the Skills Canada Nationals in Vancouver in June 2013. Rebecca Cook won a bronze medal in Restaurant Service; Jeff Hunter won a silver medal in IT Network Service; and Joshua MacDonald won a gold medal in Automation and Control and a Best in Region Medal. And in November 2012, Holland College graduate Derrick MacDonald won silver in the World Skills Americas 2012 in Sao Paulo, Brazil. These awards represent just a few of the many noteworthy accomplishments by our students and graduates this past year.

In the following pages, you will find an article about our most recent Distinguished Alumni recipients and you will see some of the great success that our Holland Hurricanes teams have enjoyed over the past year. You will have the opportunity to read about the significant impact our donors have had, including Ms. Florence Simmons, an alumna of Prince of Wales College who provided the lead gift for the establishment of a performance hall at our Prince of Wales Campus.

Thank you for your continued interest in, and support of, Holland College. You are an important part of our story, and a significant reason why Holland College is thriving. As integral members of the Holland College family, we are always delighted to hear from our many alumni, friends, and supporters.

Best regards,

Brian McMillan, Ph.D. President

# Our newest campus

# Summerside Waterfront Campus

The former Waterfront Mall in Summerside is buzzing with activity since Holland College celebrated the official opening of its new Waterfront Campus last September.

After purchasing the mall in June of 2011, the College immediately began transforming the property into a vibrant downtown campus for approximately 500 full-time and part-time students annually. The new campus is set on 11.5 acres of waterfront land in the heart of the city of Summerside. The building is 157,000 square feet, including 37,000 square feet of retail space, and the Campus includes the Holland College Marine Training Centre, which is adjacent to the former mall, and serves approximately 1,000 students each year.

President Brian McMillan shared the College's excitement about its enhanced presence in Summerside.

"In addition to providing students and staff with an excellent learning and teaching environment, the Waterfront Campus places them strategically in the centre of Summerside. Thus, not only do staff and students have access to the goods and services local business have to offer, but Holland College also becomes an economic catalyst for downtown Summerside."

The programs offered at the new Summerside Waterfront Campus include Aircraft Gas Turbine Engine Repair and Overhaul Technology; Automotive Technology; Carpentry; Electrical Technology; Electromechanical Technology; Heating, Ventilation and Air Conditioning Technology; Precision Machinist; Wind Turbine Technology; Precision Machinist; Wind Turbine Technician; and Wood Manufacturing - Cabinetmaking, each with its own spacious shop. Additionally, the College offers a Legal Administration program and a Computer Information Systems program with a focus on e-Health.



# Impacting the community

"The City of Summerside is very fortunate to have a beautiful Holland College Campus in the centre of our downtown. A main pillar of our city, the College is a great boost to the economy of Summerside, creating jobs and training students in trades and professions that will prepare them for today's job markets.

As an alumnus of Holland College's Atlantic Police Academy (1971), I say thank you to Holland College many times over for preparing me for my future in police work, business, and the Mayor's Office. Welcome, Holland College management, staff, and students to the City of Summerside."

Mayor Basil Stewart, City of Summerside

"The addition of this state-of-the-art campus has brought new, youthful life to our community with close to 300 young and inquiring minds training for their careers in the heart of our downtown. Holland College's investment in Summerside will result in an enhanced labour force for our City and have a lasting impact on all sectors."

JP Desrosiers, Director of Community Services, City of Summerside

"The influx of students to our downtown has given us the opportunity to focus on new infrastructure, entertainment, and retail growth, tailored to the meet the needs of this new and growing population. The students of Holland College are a welcome breath of fresh air to our dynamic downtown."

Pam Montgomery, Executive Director, Downtown Summerside

"The Summerside campus has brightened our waterfront, not only architecturally, but socially and economically as well, bringing new energy to the community. In its first year, the College has been a great community partner, collaborating with local businesses and organizations to highlight all that Summerside has to offer."

Jane Sharpe, Executive Director, Greater Summerside Chamber of Commerce

# Breaking barriers

Increasingly, students are disregarding traditional stereotypical career choices and breaking new ground, finding that although there are challenges along the way, they are quickly accepted as colleagues who can do the job.

### Sarah Nuesch Welding '13

Take Sarah Nuesch for example. Sarah, a single mom of three young children, graduated from the Welding Fabrication program and was immediately employed by Diversified Metal Engineering (DME), one of the firms where she completed on the job



training. DME is an engineering and manufacturing company located in the West Royalty Industrial Park, where it employs approximately 50 welders, along with several engineers, sales people, and office support staff.

During her short time at DME, Sarah has been given the exciting opportunity to train on and operate a state-of-the-art water jet table. This technology improves productivity by minimizing the amount of raw material waste while increasing the number of components produced. Computer aided drawings are used to transfer designs and are cut from stainless steel using high pressure water and sand.

Sarah, who first learned about the programs at Holland College through Trade HERizons, said that she experienced a complete personal transformation through the welding program and evolved from a shy, non-confident, non-skilled worker to a worker confident in the skills that she learned during her time at Holland College.

"I started on this path with the desire to simply be able to support my children. During that process, I learned that not only could I support them, but, that I could love my job. It is an amazing thing to start with a flat sheet of metal and then fashion it into a product that is complete and ready to use. When I look at a finished tank, to me it really is beautiful," she said.

### Susan LeFort Welding '85

Another wonderful example is Susan LeFort. Susan was the first woman to complete Holland College's Welding Fabrication program with the added profile of precision machinist, graduating in 1984. She started working at Advanced Medical Technology, now known as Tube Fab, the day after she finished her training at Holland College.

In the 1980s it was very rare to have a woman in the shop and Susan felt pressured to convince others that she could do the job as well as any male.



In the 25 years that she worked at Tube Fab, she

held various positions, from shop supervisor to plant manager and worked in a senior management position until she became the Manager of Apprentice and Training with the Department of Innovation and Advanced Learning for the provincial government.

In private industry, Susan advocated to increase the number of women in non-traditional careers, as she saw them as an under-used resource. For example, the machining and welding trades require strong hand/ eye coordination, and women generally excel at attention to detail. In her current role as apprenticeship manager, she helps support underrepresented groups, which include women and youth, to explore trades, technologies, and apprenticeship as career pathways.

Susan volunteers her time to advance the Skills Competitions held for tradespeople and is increasingly taking on a strong leadership role in the WorldSkills organization, which hosts international skills competitions for students and apprentices. She has also continued learning by upgrading her math skills at Holland College, and is determined to keep learning throughout her life.

Reflecting on her career path, Susan said, "Holland College provided a great foundation for learning that has led me to a rewarding career with many opportunities spanning over 25 years, and I am not done yet!"

#### Joe Mitchell Practical Nursing '06

"On Christmas Eve, 2004, I received a voicemail from my employer informing me that I was laid off, and that began my journey toward becoming a licensed practical nurse," shared Joe Mitchell a 2006 graduate from Holland College's Licensed Practical Nursing program.

Joe had long entertained the thought of taking the program after hearing about it from friends, but felt unable to do so as he was supporting a family. He chose to view the message as a unique opportunity and contacted the Holland College Adult Education program to complete the LPN admission requirements.

As a male training in a non-traditional field, the challenges he faced prepared him for the demanding work of being a male nurse. He is presently working at Bay Shore Home Health.

When asked about his time at Holland College, Joe explained that the education he received affected him and his family in more ways than he would have guessed at the time.

"Holland College changed my whole family's direction. When I finished my course, my wife was in the exact same lay-off circumstances as I had been just a few short years previous, and because of the great experience I had at Holland College, I encouraged her to enrol in the Medical Support Services program. She did so and is now working at the hospital."

While at the College, at the age of 35, Joe was selected for the men's soccer team and played until he graduated in 2006. Today, in addition to working in his chosen career field, he also volunteers with whatever athletic team his 12-year-old son is playing on.



# Join our Holland College alumni Facebook page!

Stay in touch with us through our Holland College Alumni Facebook page and reconnect with your former classmates. Watch for information on current events in your area, see news about our Distinguished Alumni Awards program and other initiatives, learn about new additions or changes to our alumni benefits program, and keep up with the many exciting things happening at Holland College!

### Facebook.com/HCAlumni



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# 5<sup>th</sup> annual Distinguished Alumni Awards

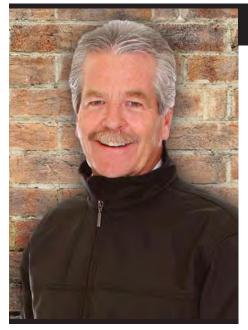


Barry Sheen, Kathy Ward Doucette, and Steven Barber named Holland College Distinguished Alumni

The Holland College Foundation paid tribute to the accomplishments of Holland College graduates when it celebrated its fifth slate of Distinguished Alumni Award recipients in February 2013. Alumni Barry Sheen, Kathy Ward Doucette, and Steven Barber were honoured, each having built exceptional careers from L-R: Barry Sheen, Holland College President Dr. Brian McMillan, Kathy Ward Doucette, and Steven Barber.

their Holland College educations and proudly using their knowledge and skills to enrich their communities and the lives of others.

Barry, Kathy, and Steven join past recipients Tim Banks, Louise Vessey, Chef David Garcelon, Mayor Basil Stewart, Jeff Poirier, Eva O'Hanley, Jamie Hill, Sonya Corrigan, Alan MacLeod, Steven Collicutt, John Avery, Brent Blackmore, Alanna Jankov, and Kevin O'Brien as Holland College Distinguished Alumni.



# BARRY SHEEN

Barry's career in hospitality began in his teenage years, when he worked at the Tartan Restaurant in Summerside. He entered the field of hotel management at 18, running both the Bay Vista Motor Inn and Clinton Heights. A graduate of the Holland College Hospitality program in 1973, Barry's education and hard work enabled him to rise to the very apex of his field. The first Canadian employee of Westmont Hospitality, he spent 15 years as their senior vice-president of operations, responsible for over 100 hotels. Barry is a key supporter of Holland College and was a dedicated member of the Campaign Cabinet for the College's recent Learning. For Life. Capital Campaign, which was deemed an overwhelming success.

Barry noted that he was humbled and honoured to be recognized as a Holland College Distinguished Alumnus.

"Holland College was such a very important part of my career journey."

# KATHY WARD DOUCETTE

Since graduating from Holland College's Human Services Program and launching her business, K&K Quality Care, in 2002, Kathy has been an innovative force in her field. K&K Quality Care provides individually tailored day programming to approximately 25 adults with intellectual disabilities. Kathy's fundamental principle is to accept people with disabilities as people and to help them accept greater responsibility and control over their own lives. Kathy serves on a variety of government and private sector committees and is actively involved in the Prince Edward Island Department of Education and Early Childhood Development's annual Transition Expo. She is also committed to promoting the need for well-trained individuals to work in the field of disability and has been a member of the advisory committee of the Human Services program at Holland College, contributing her knowledge and experience to ensure the program's continued growth and relevance.



Kathy said she was excited and honoured to be receiving the award, not only for herself, but for all those in the human service field.

"It is a field that is not often recognized, but an important one, with many excellent Holland College graduates working in various areas of our community."

**STEVEN BARBER** 

Steven graduated from the Hotel and Restaurant Management program in 2001 and went on to complete a degree in Commerce specializing in Hotel and Resort Management at the University of Calgary in 2003. Today, he is the director of operations and co-owner of three high-profile food and beverage facilities in Charlottetown under the corporate umbrella of the Red Island Hospitality Group Inc.: Hunter's Ale House, Globe World Flavours, and The Factory Cookhouse and Dancehall. Steven is a well-known supporter of local musicians and the local music industry. He is a past board member of Music PEI, as well as a member of the Organizing Committee for the Malpeque Folk Festival. As a music venue, Hunter's Ale House has received several nominations and awards from Music PEI, the East Coast Music Association. Greater Charlottetown Area Chamber of Commerce, Downtown Charlottetown Inc., and the CBC.



Steven noted that a day does not go by when he doesn't use the information and skills attained from Holland College.

"I continue to lead and train our coworkers with the education that I obtained from Holland College."

# Nominate a Holland College alumnus today!

The Holland College Foundation's Distinguished Alumni Awards are presented annually to three Holland College Alumni who graduated a minimum of 10 years earlier and who have demonstrated both professional excellence and community leadership.

Find out how you can nominate an alumnus of Holland College for a Distinguished Alumni Award.

Visit "Alumni and Friends" at hollandcollege.com or call (902) 566-9590.

Nominations are accepted year round.



# Kitchen Uncovered



L-R: Chef Erin Henry, Chef Austin Clement & Chef Andrew Nicholson.

Close your eyes. You can almost smell the heavenly aroma of buttery shortbread turning golden brown in the oven. This is just one of the mouthwatering recipes featured on Kitchen Uncovered, a new cooking program produced in conjunction with Universum Media and launched on the Bell Network last spring.

Hosted by Chef Andrew Nicholson, a second-year chef instructor at The Culinary Institute of Canada, Kitchen Uncovered proudly showcases the talents of wellknown Island chefs like Adam Loo, Irwin McKinnon, and Hans Anderegg, as well as up-and-coming graduates of The CIC.

"Cooking shows have steadily grown in popularity over the last decade and we felt that we could really fill a niche with Kitchen Uncovered," said Nicholson. "We give our viewers a behind the scenes look at The Culinary Institute of Canada, while featuring local chefs and local ingredients. It is a concept that is very current."

The featured recipes are straightforward and easy to follow for the home cook, and are linked to a website that features all of the episodes, biographies of the chefs, and, most importantly, their recipes.

"Our goal is to raise the profile of our culinary school," said Chef Nicholson, "and to show people that great food doesn't have to be complicated."

Visit the Kitchen Uncovered website at **kitchenuncovered.com.** 

# What's cooking at The CIC?

# **Shortbread Cookies**

Submitted by Michelle Matheson -Culinary Arts 2012 / Pastry Arts 2013

#### Ingredients:

- 1/2 lb unsalted butter
- 3/4 cup granulated sugar
- 1/2 tsp salt
- 3 egg yolks
- 1/2 tsp vanilla extract
- 2<sup>2</sup>/<sub>3</sub> cup all-purpose flour, sifted
  - OR 3 cups pastry flour

### Method:

- Using the paddle attachment of a kitchen aid mixer, cream the butter, sugar and salt on low speed.
- Add the egg yolks, one at a time, and vanilla and mix until blended.
- Add the flour to wet ingredients and mix until they are combined. Be careful not to over mix.
- Form dough into a ball, wrap in plastic and chill in the refrigerator for at least 30 minutes.
- Preheat oven to 350°F.
- Prepare baking sheet pan by greasing it with butter or shortening or lining it with parchment paper.
- Unwrap the chilled dough, transfer it to a lightly floured countertop or butcher block. Use a rolling pin to roll out the dough to about 1/4" thick.
- Cut out the cookies and place them on the prepared baking sheet. Remember, to eliminate waste and to prevent overworking, cut them as close together as you can.
- Bake for approximately 15 minutes or until golden brown.
- Take out of oven and let cool.



# Establishing a Performance Hall at the Prince of Wales Campus



As Prince of Wales College alumni, we were so pleased to see Holland College's Charlottetown Campus named Prince of Wales Campus in 2011, commemorating and celebrating its historical significance. Now, two years later, we are tremendously excited about Holland College's transformation plans for a beloved PWC landmark - the former gymnasium. The gymnasium holds a special place in the hearts of PWC alumni, having been the scene of a number of student productions, dances, and events during the Prince of Wales years.

The Holland College School of Performing Arts, a partnership with Confederation Centre of the Arts, opened its doors in September 2011, welcoming students into its Music Performance and Performing Arts Foundation programs. A Dance Performance program was also added in the September 2012, and a Theatre Performance program commences this fall.

As "home" to these programs and the Holland College Welshmen Community Band, the former PWC gymnasium will be converted into a 300-seat performance hall and the original stage area will become a theatre space for training and performances. Memorabilia and artifacts from the early Prince of Wales days will be on display in a Prince of Wales College interpretive centre located on the ground floor of the performance hall.

A \$1.3 million fundraising effort, the campaign was launched with a generous donation from Prince of Wales College alumna, Florence Simmons. As members of the fundraising committee for this significant initiative, we hope you will join us in realizing this exciting vision by pledging your support.

"During our Prince of Wales days, recitals, musical productions, and concerts were often held on this very stage. I am looking forward to returning to this historic place and seeing that tradition continue."

Hon. Marion Reid - Class of '46



# The vision

Atlantic Canada has a rich tradition in the performing arts. From music to dance to theatre, P.E.I. has excellent youth and secondary school programming which produces students eager to pursue post-secondary education and training on their way to professional careers. Until 2011, the regional options for this training have been limited. In September of 2011, the Holland College School of Performing Arts (SoPA), a partnership with Confederation Centre of the Arts, officially opened its doors, welcoming students into the Music Performance and Performing Arts Foundation programs. Dance Performance and Theatre Performance have since been added.

As a "home" to these programs and the Holland College Welshmen Community Band, a vision to convert and renovate the former Prince of Wales auditorium into a performance hall has been set. This exciting initiative will encompass:

- Converting the Charlottetown Centre gymnasium into an approximate 300-seat, wheelchair-accessible theatre;
- Renovating the existing stage area to become an appropriate theatre space to be used for training and theatre productions, and;
- Developing the area on the ground floor directly inside the main entrance into a Prince of Wales Interpretive Centre, complete with memorabilia, artifacts, etc.

This new hall will be a much needed performance and training space for our students where recitals, musical productions, and concerts, including performances by the Holland College Welshman Community Band, will be held. It will also serve as a wonderful resource to the surrounding community as a venue for theatre productions, music performances, and other creative initiatives of the school, music, and arts communities.

# Prince of Wales Campus at a glance

Prince of Wales Campus is the most significant development on this site since the construction of the Prince of Wales College building back in 1932. This new campus and its buildings are vital to the College's ability to continue to keep pace with industry's increasing demands and standards, providing improved facilities, new technology, and increased training capacity for our students.

Located in the east end of Charlottetown, the Prince of Wales Campus is home to the Charlottetown Centre, the Centre for Applied Science and Technology, the Centre for Community Engagement, the Holland College School of Performing Arts, Glendenning Hall, the student residence, and Montgomery Hall, which houses Adult Education and the College's administrative offices.



# A creative connection

The vision to construct a performance hall at Holland College's Prince of Wales Campus came much closer to fruition with a significant leadership gift and the establishment of a School of Performing Arts Endowment Fund from Ms. Florence Simmons.

Ms. Simmons grew up in Charlottetown and attended four years at Prince of Wales College (PWC) in the 1930s. At the age of 19, she graduated with honours, receiving a medal for her efforts.

In those days women's educational choices were very limited; one could become a teacher, a nurse, or a clerk. After graduation, Florence was employed by an insurance company, and then obtained work with the Bank of Nova Scotia in Charlottetown, where she chose to retire after 30 years.

Florence learned to play the piano as a young girl. Later in her life and at the suggestion of her church organist, Roberta Spencer, Florence began to play the pipe organ. After mastering only a couple of hymns, Florence was asked to fill in at a local church during the organist's vacation. Florence laughed at the memory. "I only knew two or three hymns and I stumbled through them, somehow making it through the service."

Lots of early morning practice eventually led to her joining the Royal Canadian College of Organists and playing at numerous weddings, funerals, and church services over the years.

When she was transitioning from her home to her present residence, she did not want her piano and music to be lost so she donated them to Holland College's School of Performing Arts (SoPA). They were among the very first gifts the school received for student use.

That use was evidenced in the training of Max Keenlyside, a recent graduate of the College's Music Performance program, who trained on Ms. Simmons' piano and upon graduation, was offered an \$18,000 renewable writing and composition scholarship to Boston's prestigious Berklee College of Music.



Florence Simmons with Max Keenlyside

Recently, on Florence's 98<sup>th</sup> birthday, Max and School of Performing Arts instructor, Alan Dowling, surprised her with an impromptu birthday concert. Max played several ragtime selections that all the seniors home's residents enjoyed, demonstrated through the many smiles and toe tapping. At one point, Florence played alongside Max, performing part of one of her original pieces!

Florence's creativity was not only expressed through music. As a little girl, she was continually drawing and sketching and eventually started using oils and acrylics. Her new apartment is decorated with beautiful paintings, many of which bear her signature. When asked if pictures could be taken of her work, she looked puzzled.

"Whatever for?" she asked.

Creative people often take for granted the skills they possess and similarly, Florence underestimates the loveliness of the works created by her hand. She shared that she would often work on a painting only to throw it out as it wouldn't meet her own approval, and along someone would come, dig it out, and frame it. Florence's generosity has benefited many, yet she has lived a quiet life, shying away from public attention. When asked about the performance hall being named after her, she was quick to clarify that the naming was not her idea; but that it is, indeed, an honour.

Upon being asked if she had any advice for today's students, she said that she would advise exactly what she has lived. Florence Simmons grew up and was educated in a different century, quite removed from the hustle and bustle and technological advancements of 2013; yet her advice is timely and still rings true:

"Take every opportunity that comes along."



# An invitation

The goal of having the new performance hall as a focal point of our Prince of Wales Campus requires us to seek financial support from those who have a special affinity to the old auditorium and/or an interest in participating in its transformation.

This effort presents a rare opportunity for donors to see their contribution matched, thanks to the tremendous ongoing commitment of our provincial government.

Establishing a performance hall at the Prince of Wales Campus is a \$2.6 million undertaking. We hope you will join us as we celebrate the history of excellence in education on this site and continue its evolution as we add another memorable chapter in the story of Prince of Wales College and Holland College.

# Stay tuned for details of a Prince of Wales College reunion event at the Prince of Wales Campus, summer of 2014.

Contact BobbyLund8@gmail.com (902) 672-2444 for details.

To make a gift towards this historical undertaking, contact the Holland College Foundation at (902) 566-5950 or email us at foundation@hollandcollege.com



# Prince of Wales College and its legacy Submitted by Professor Ian Ross Robertson

Holland College's location is not only historic; it is strategically located at the eastern entrance to the Island's capital city. More than two centuries ago, that parcel of land was designated by Lieutenant Governor Edmund Fanning, a graduate of Yale College, to be used for educational purposes. This was at a time when the population in the colony was well under 10,000, overwhelmingly rural, with few opportunities and resources to pursue education beyond a rudimentary level.

By the 1820s, the local government decided to establish a grammar school - something akin to a high school - on the land now occupied by Holland College. After a delay of several years owing to scarcity of funds, it was opened in 1836 under the name of the Central Academy. From its inception, it was strictly neutral in matters of religion, allowing no religious exercises, so that no one would be barred or made to feel uncomfortable because of religious beliefs.

By 1860 there was a sense that the time had come for a more elevated institution, and Prince of Wales College was born, incorporating the same principle of religious neutrality as the Central Academy. The name grew out of the visit to the Island by Queen Victoria's son in that year. For generations, Scottish universities had been pre-eminent in terms of the quality of education within the United Kingdom, and the first principal of the new college, Alexander Inglis, was recruited from Scotland.

Initially there were only two professors, and in 1862 a new faculty member, also coming direct from Scotland, joined Inglis. He was Alexander Anderson, who would serve as principal from 1868 to 1901, and then as superintendent of education for the entire Island from 1901 to 1911. Anderson proved to be an exceptional teacher and administrator, particularly enlightened in his advocacy of educational rights for women.

In his longevity, he also set a pattern of exceptional continuity of key staff and administrators. From 1860 to 1968 the College had only five principals; between 1868 and 1937 - almost 70 years - there was only one change in command.

From the early years, Prince of Wales College (PWC) had a strong record of success. Its educational standards were exacting, and its graduates won distinction wherever they went. This was especially true of those who pursued academic careers.

One notable example was Jacob Gould Schurman, a PWC alumnus who served as the president of Cornell University in Ithaca, New York for 28 years. Schurman is generally regarded as the pivotal president in the history of Cornell.

Schurman was one of several PWC graduates to win the coveted Gilchrist Scholarship in the late 19th century; this prestigious scholarship allowed three years of study in London or Edinburgh and was awarded as a result of a Canada-wide competition. Schurman was reputed to have lived entirely on academic awards for eight years. He took two degrees at London (leading his class in the Bachelor's course) and a doctorate of science in Edinburgh, and spent two years of study in Germany, Italy, and France.



Prince of Wales faculty, ca 1900. 'Public Archives and Records Office of Prince Edward Island.'

Schurman put his reverence for Anderson this way: "I have sat under many instructors speaking in different languages – German, English, French, Italian - but I have never yet met such a great teacher as Professor Anderson." In 1892 he was the founding editor of the Philosophical Review, the first scholarly journal in North America to be devoted entirely to the discipline of philosophy. It has been, and continues to be, one of the top journals in its field. Jacob Gould Schurman is also regarded as the creator of Cornell's College of Agriculture and its Veterinary College.

William Scott Ferguson, another of Anderson's students, was a professor of ancient history at Harvard, considered a standard authority on the history of Athens, and eventually became Harvard's dean of arts and science. On his 65<sup>th</sup> birthday, he was presented with a 535-page *festschrift* - a collection of scholarly essays prepared for the occasion by former students who had gone on to become professors themselves, called Athenian Studies.

In the 19<sup>th</sup> century much university work centred on traditional disciplines such as philosophy and classics. As the 20<sup>th</sup> century developed, the emphasis moved more towards sciences. Arnold Hiltz was one example of this new trend. He received a doctorate in chemistry from McGill University in 1952, and worked for General Electric for 27 years. In that period he was responsible for many applications used by the National Aeronautics and Space Administration (NASA). Another example would be Constance Ida MacFarlane, who graduated from Prince of Wales in 1924 and became internationally recognized as a pioneering researcher in the relatively new field of ecology. A marine botanist, some of her research focused on the practical uses of Irish moss.

"Sciences" also include social sciences such as anthropology, sociology, and political science. One PWC graduate, Carl Dawson, was head of the first department of sociology in Canada, at McGill. In the field of applied science, J. Alexander Macphail served as head of the department of civil engineering at Queen's University for 20 years. He was a younger brother of Sir Andrew Macphail, professor of the history of medicine at McGill.

One particularly eminent Prince of Wales alumnus was Louis Henry Davies, who followed up his career as a lawyer, legislator, and premier on the Island - the youngest premier in Island history - by becoming a federal cabinet minister in one of the strongest national ministries ever assembled. It was led by Sir Wilfrid Laurier, Canada's first French-Canadian prime minister. Davies was appointed to the Supreme Court of Canada and eventually became chief justice. Davies remains the only Islander ever appointed to the Supreme Court of Canada.



Unidentified group in front of Prince of Wales College, ca 1900. 'Public Archives and Records Office of Prince Edward Island.'

Another distinguished alumnus who pursued a non-academic career was Cardinal James McGuigan, who attended Prince of Wales and was a member of the executive committee of the PWC alumni organization that formed in the wake of a destructive fire in 1932. He would become the first non-French-Canadian cardinal appointed in Canada.

Katherine Hughes was yet another example of someone other than an academic who was a graduate of PWC. She became an important public servant in western Canada, and was a talented and productive writer and a strong supporter of Irish independence during the early 20<sup>th</sup> century. In aid of the latter cause, she travelled to the United States, Australia, and New Zealand, and undertook to learn the Irish language; her strong commitment to Irish culture was evident in her decision to choose an Irish Gaelic name, Caitlín Ní Aodha.

One could name many other distinguished graduates, such as Cyrus Macmillan, a pioneer in the study of Canadian children's literature, and the first person to get a PhD in English at Harvard with a thesis on a Canadian topic. He went on to become dean of arts and science at McGill, and also served as a federal cabinet minister.

Daniel Cobb Harvey, a PWC alumnus, a Rhodes Scholar, and an accomplished historian, authored an important book on the Island during the French regime, and was the longtime provincial archivist in Nova Scotia, as well as a pioneer in the study of the history of the Maritime region, particularly Nova Scotia and the Island.

PWC alumnus W. Stewart MacNutt was a historian of New Brunswick and a long-time dean of arts at the University of New Brunswick.

Some years ago, when I was preparing to teach the first course on Maritime history ever offered at the University of Toronto, I found that the most reliable author for each province was a Prince of Wales graduate: Harvey for Nova Scotia, MacNutt for New Brunswick, and, for Prince Edward Island, Frank MacKinnon, the former principal (1949-68) of Prince of Wales.

But some general points should be made beyond the listing of individual alumni who made their mark in the world: first, public knowledge of so many distinguished graduates was the source of an important sense of local pride in the difficult years following Confederation. Owing to out-migration in search of work, for four consecutive decades, the population of the Island declined despite large rural families. The success of these Prince of Wales graduates constituted living proof of what Islanders could accomplish.

Second, those high achievers among Prince of Wales graduates were a diverse group, not drawn alone from urban areas (read: Charlottetown) or the small moneyed elite on the Island. Of people cited here, some, Davies, MacFarlane, MacKinnon, and MacNutt, were from the capital; but Schurman was from Freetown, Ferguson from Marshfield, Hiltz from Seaview, Dawson from Tryon, the Macphails from Orwell, McGuigan from Hunter River, Hughes from Emerald Junction, Macmillan from Wood Islands, and Harvey from Cape Traverse. Prince of Wales represented a triumph of democracy in education, providing the children of rural Islanders with exceptional opportunities for self-development and advancement.

Third, Prince of Wales College can be considered to have been inclusive in another sense: it opened its doors to women in 1879, very early by Canadian standards. The College was truly ground-breaking for Island women, as it remained for generations the only Island avenue for women to gain higher education. St. Dunstan's University (SDU) remained closed to all women until 1939, and if they were lay women, until the 1940s. Most of the initial group of lay women to attend SDU had already been students at PWC. In reality, until a very late period - in the lifetime of many people still living - Prince of Wales College provided the only local opportunity for women to pursue higher education.

This point about the role of women at PWC should be underlined and amplified. The PWC legacy is especially important when it comes to women, not only as students but as instructors and administrators of the first rank. Some while ago I picked a random Prince of Wales calendar from the 1950s off the shelf, and saw in the listing of staff the names of women with degrees from prestigious places like Harvard, Cornell, Pennsylvania, and McGill.

One example would be Professor Lily Seaman, an alumna of Harvard and a native Islander who served as registrar and taught classics at PWC for many years. She was one of many PWC professors whose names could truly be called "household names", such people as the Acadian author J. -Henri Blanchard who taught French at PWC for decades, and served as vice-principal for many years.

One of the most distinguished women ever to have called the Island her home, and probably the best-known Islander in the world was Lucy Maud Montgomery, who attended Prince of Wales in the 1890s. Many years later she declared it to be the happiest year of her life. She soon proceeded to Dalhousie College in Halifax, where she found that the work was not as challenging as what she had encountered at PWC, particularly in the classes of Alexander Anderson.

The arts - and L.M. Montgomery was certainly an artist in words provide a line of continuity between Prince of Wales and Holland College. The latter has a School of Performing Arts. In the 1960s the former produced, among others, Kent Stetson, who has received a Governor-General's award for drama; the late Leigha Lee Browne, a drama instructor at the University of Toronto at Scarborough, who died in 1986 and after whom the institution's theatre has been named; and the recently deceased Erskine Smith, founder and artistic director of the Victoria Playhouse.

The Holland College campus in Charlottetown, which has taken the name of Prince of Wales Campus, has been developed in a way worthy of its predecessor, which ceased operation in 1969. That same year, the Frank MacKinnon Lecture Theatre was named for its last principal; and that has remained its name. More recently, Holland College has taken steps to remind the public of the history associated with the location it occupies. This is to the great credit of those responsible, and any study of the history of Prince of Wales College and its legacy of excellence should prove to be an inspiration for future generations of students.

Ian Ross Robertson, Professor Emeritus of History at the University of Toronto at Scarborough, attended Prince of Wales College from 1959 to 1962.

# The inner workings of the Green Machine

# Red-hot careers



The Holland College Green Machine was formed in February 2012 and is comprised of a group of students and staff committed to promoting sustainability and exemplary environmental stewardship through education, conservation, and community engagement. Over a relatively short time, the Green Machine has had a great impact at all of the Holland College campuses across P.E.I.

Some of the Green Machine's accomplishments include:

- Hosted the College's first ever "green" orientation barbeque, buying local and organic foods, and making sure that everything was compostable or recyclable.
- Initiated the Random Acts of Greenness campaign, which recognized people who act as good environmental stewards in the College and community.
- Partnered with IWMC and ACES to host a Solar Barbeque/Electronics Round-up, demonstrated sustainable energy projects by students in the Energy Systems Technology program, and collected old electronics on our Prince of Wales Campus.
- Participated in the national Recycle my Cell campaign.
- Participated in the first ever UPEI Eco Economy Expo at the Murphy Community Centre.
- Introduced the Water Works campaign to raise awareness in College campuses and the community about water issues in and around the Charlottetown area.

- Installed aerators and low-flow showerheads on all old taps and showers on the Prince of Wales Campus, and in Glendenning Hall, the College's Charlottetown residence.
- Installed two new water fill stations at the Prince of Wales Campus and the Tourism and Culinary Centre
- Hosted a lunch and learn series with guest hosts Leo Cheverie (Truth about Bottled Water), Ramona Doyle (City Water Consumption and Conservation Issues), and Morley Foy (What's in Your Water?)
- Launched a Mug Shots campaign, where people posted pictures of themselves with their favourite refillable mug to the Facebook page for a chance to win a weekly prize.
- Partnered with Cinema Politica to host a viewing of the documentary Bottled Life.

"Working toward a cleaner environment is not a lost or hopeless cause; each of us working together makes a huge difference that will have a long-term effect."

Joan Diamond, Program Coordinator with the Holland College Transitions rogram and original member of the Green Machine team. Holland College's Bioscience Technology program was called one of 2011's "Red-Hot Postgraduate Programs" in Canada by MacLean's magazine.



This two-year sciencebased diploma program prepares students to work as

technologists in the biotechnology areas related to pharmaceuticals, nutraceuticals, environment, food, and agriculture.

Students learn basic laboratory skills, analytical and organic chemical procedures, and microbiological techniques. Specialized techniques in molecular biology, genetics, tissue culturing, protein purification, and immunology are emphasized. Industrial processes in food, pharmaceutical, and nutraceutical production are covered as well as the health and safety issues associated with these work environments.

Graduates of the program have the appropriate blend of science background and handson laboratory experience to enable them to confidently enter and make significant contributions in any bioscience laboratory or biotechnology-based manufacturing or production facility.

Holland College instructor, Dr. Michael Gibson, a biological engineer from the University of Guelph, in consultation with an advisory panel comprised of College staff and industry experts, designed a program to create the biotechnologists needed for today's bioscience industry. With the addition of Dr. Jennifer Slemmer, a neuroscientist who studied at Erasmus University in the Netherlands, the program now graduates 18 students annually.

As is typical with Holland College's programs, students in the Bioscience Technology program take part in on the job training within industry which prepares the students for real-life work situations.

# Where are they now?

### Jo Ann Crawford

Visual Communications 1999

After graduating from Holland College and embarking upon my second career, I have enjoyed continuous employment in my chosen field as a graphic designer. For the past 13 years, I have worked with The Guardian.



Jo Ann Crawford

With recent changes to the newspaper industry, Transcontinental Media opened the Maritime Production Centre located in the Guardian building in Charlottetown. As a graphic designer for 33 newspapers, both dailies and weeklies, from across Prince Edward Island, Nova Scotia, New Brunswick, and Saskatchewan, every workday is filled with challenges, tight deadlines, and the need to produce quality work for various clients in all fields of business. I also do freelance design work for clients in all types of industry during my free time. My biggest support comes from my family, my husband Jim and my children, Jamie and Jaclyn.

### Chef Shelley David Culinary Arts 2008

After graduation, I found work in my field and studied under a master chef from France. I completed my Red Seal designation in 2010. I worked my way up the brigade and am now working in my second season as head chef/ kitchen manager at the Bras d'Or Lakes Inn in St. Peter's, N.S. My food philosophy is simple: know where your food comes from, use fresh seasonal ingredients, and support your local farmers. My passion for food and continuous learning led me to enter the Right Some Good Local Chef contest, and I won the chance to work for a great chef from Peru. Receiving a proper culinary education leads to great things. I know this is just the beginning!

# Marsha Doiron

#### Travel Counsellor 1989; Business Administration 1994

Since graduating, I have enjoyed great roles at Prince Edward Tours, Confederation Bridge, and Holland College. Currently, I am the Vice President of Marketing and Development for Coach Atlantic Group – a transportation group encompassing seven companies in Eastern Canada. I feel fortunate that as an entrepreneur, I can focus my professional skills and passion on building our company with my husband, Adam. We live in West Royalty with our three children, Breagh, Kyle, and Porter, and enjoy spending the summers camping in Cavendish. I recently graduated with my masters in business administration from UPEI.

#### Curtis Duckworth Commercial Design 1982

Having honed a broad and complete skill set in my 27 years at Graphic Communications Group, the company I co-founded in 1984, I recently decided to give my creativity, entrepreneurship, and leadership an exciting new home at TechnoMedia, where one of the clients I continue to do work for is Holland College. Born in Calgary, but raised on P.E.I., I live in St. Catherines with my wife Michelle and children, Logan and Kira. I have maintained an active volunteer life over the years, working for organizations ranging from the Cornwall Karate Club, the Cornwall Area Minor Baseball Association, and the Boy Scouts, to the Nicaragua 2010 Youth Mission. I spend much of my spare time as a manager for my daughter's Cornwall fastpitch softball team and as an assistant coach with the U16 ScotiaBank Reds P.E.I. Girls Fastpitch Team. The team hosted the U16 Canadian National Championships in O'Leary in August of 2013 and we went to the Nationals last summer in Brantford, Ontario. I am also the recipient of life-saving awards from the Red Cross and the Royal Lifesaving Association. My son, Logan, just graduated from the Holland College Child and Youth Care Worker Program. I guess Holland College is in the Duckworth blood!

#### Andrew Eisan Renewable Resource Management Technology 1990

After graduation, I was hired in June of 1990 by the County of Halifax as a process operator, looking after various wastewater treatment facilities, performing equipment maintenance, process changes for treatment, and laboratory testing. A merger in 1997 formed the Halifax Regional Municipality and in 2007 the Wastewater Treatment Division was transferred to the Halifax Regional Water Commission, which changed its name to Halifax Water. I remain with them today, holding a Nova Scotia Environment Class 3 certificate in wastewater treatment. At present, I am a process technician at the Eastern Passage Wastewater Treatment Facility, where we are currently undergoing a large, multi-million dollar expansion from primary to secondary treatment. I married my wife Julia in August of 1997 and we live in East Lawrencetown, Nova Scotia, where we are raising three beautiful daughters, Lillian, Sophia, and Willow. I still love the outdoors, with hunting and fishing being two of my biggest passions.

#### Josh Gallant Business Information Systems Development 2010

After graduating in 2010, I worked in Halifax as a contract web developer and then a contract software developer. I now work in my wife's hometown of

Anchorage, Alaska as a database specialist for the Rural Alaska Community Action Program in the Child Development Division with responsibility for the Head Start and Early Head Start programs. We have Head Start sites throughout the Alaskan interior, the Alaskan panhandle, Kodiak Island, the Kenai Peninsula, and in Savoonga on St. Lawrence Island in the Bering Sea. And yes, you can see Russia from there! In my downtime, I volunteer as a member of the Sunday school presidency for my congregation in the Latter-Day Saint (Mormon) church. You may find me in one of the many creeks with the king salmon, visiting any of the glaciers or famous National or state parks, biking the coastal trail, or enjoying winter activities throughout this large city or the vast, practically untouched land.

### Tracey Gallant

#### **Business Administration 1991**

I was fortunate to obtain an on the job training opportunity with Credit Union Central of P.E.I. During my eight weeks there, I helped organize the Credit Union Central annual meeting, which showcased my capabilities to various Credit Union managers. After graduating from Holland College in May 1991, I received an immediate offer of employment as a teller with Metro Credit Union. I worked with the Credit Union for 12 years, holding the positions of teller, assistant auditor, and loans manager. In 2003, I left the Credit Union and began a new employment journey with P.E.I.'s Department of Finance, Energy and Municipal Affairs as a taxation inspector. In 2012, I began a new position with the same department as a tax advisory specialist. Since leaving Holland College I have been busy updating and furthering my education. I received my mutual fund license, a fellows designation from the Credit Union Institute of Canada, and certificates in public administration, business administration, and management development from UPEI. As well, in May 2012 I received my bachelor of integrated studies and public administration diplomas from the UPEI. I live in Cornwall with my husband, Dwayne, and two children, Logan and Jessica. I love spending time with my family and volunteering for various organizations, in particular the Canadian Diabetes Association, where I have acted as a regional chair. I love being a baseball/softball and hockey mom and have also volunteered with North River Minor Hockey.

## Angela Hodgson

**Events and Conventions Management 1998** After completing my diploma in Events and Conventions Management in 1998, I worked for the Delta Prince Edward in the role of conference services manager. I left the Delta to pursue a job with Choice Hotels as Director of Sales and Marketing for one of their properties. After six years in the hotel industry, I decided to take a break and went to work at the Academy of Learning as a student administration manager. Missing the events management aspect of my career, I moved to the Greater Charlottetown Area Chamber of Commerce where I worked as events and communications manager. I loved my job at the Chamber, but chose to pursue the lifelong dream of owning my own scrapbooking business and in 2011, I opened The Scrapbook Studio.

Not long after opening the business, I was fortunate enough to get a part-time position with Customized Training at Holland College. I continue to run my business part time while working for the College. I married Chris Hodgson in 2001 and we live in Stratford, P.E.I.

#### Glenn Johnson Journalism 1982

After more than 30 years in journalism, I am now using the skills learned at Holland College to help organizations share their messages through the media. After serving as deputy editor of Postmedia and iPolitics, I worked as an editor at The National in Abu Dhabi before coming back to Canada and forming my own company, National-Social-Media. com, which is currently contracted to do media relations for Citizenship and Immigration Canada. I have also been working with clients in Canada and the United States and continuing to write for Postmedia papers and the Sunday Telegraph in London.

#### Corryn (Clemence) Morrissey Marketing and Advertising Management 2002

I have spent the past ten years working in the tourism industry, holding various positions at Tourism Charlottetown, Capital Area Recreation Inc., Holland College, and the Canadian Golf Academy. During my time at Tourism



Corryn (Clemence) Morrissey

Charlottetown, we developed key destination experiences for visitors. From historical and cultural, to culinary and soft adventure, we built tourism products by partnering with various experience providers. In addition, I took part in the development and implementation of many festivals and events, including the Festival of Lights, Jackfrost Children's Winterfest, Fall Flavours, and the P.E.I. International Shellfish Festival. Currently, I hold the position of marketing and communications manager for the Historic Charlottetown Seaport. During my time with the Seaport, we have gone from 41 ship calls to 70 ship calls this year. Keeping current, I sit on the Tourism Advisory Council, an industry advisory board to the Minister of Tourism for P.E.I., and the Marketing and Advertising Management Advisory Committee for Holland College. I am also an active member of the Atlantic Canada Cruise Association and currently hold the chair position. I am the mother of four children and spend most of my free time at the hockey rink or soccer field.

## **Brian Murphy**

### Business Administration 1984

I graduated from Holland College's Business Administration program in 1984 and launched Murphy Financial Services in 1990. We provide financial advice and security products to Islanders, specializing in business and



Brian Murphy

family solutions. I spent many years coaching and managing hockey and soccer teams in Winsloe and Charlottetown. These days I am kept busy working with my many clients and raising my children, Zac and Olivia, with my wife Lorri. I enjoy hockey, golf, attending my kids' games, and spending time with my family and friends.

### Jessica Norris

#### Golf Club Management – 2009; Professional Golf Management 2010

After graduating from the Professional Golf Management program in 2010, I came to Big Sky

# Congratulations to MEGAN WHITE

Graduate of the Culinary Arts program and winner of an iPad Mini. Thanks to all who entered our 2013 grad contest!

in Pemberton, British Columbia to take on the role of events and members coordinator. I passed my PAT (playing ability test), joined the Canadian Professional Golf Association in 2010, and added assistant professional to my job title. I am now the sales and events manager and am working on becoming a class "A" professional. Big Sky is rated among the top 30 golf courses in Canada by Golf Digest and voted #1 course in British Columbia by the Professional Golf Association.

### **Suzanne Scott**

### **Tourism and Travel Management 2007**

I graduated from the Tourism and Travel Management program in 2007 and am now part-owner/manager/potter at Village Pottery in New London, P.E.I. This is a family owned and operated pottery shop which has been run by my mother since 1973. I am happily now a big part of the business, making pottery full time and helping customers in the shop from May until October.

# **Ellen Smith**

### Journalism 2009

I am a self-employed writer and public speaker. I had my first ghost written book, entitled God Still Speaks published in June 2012. Last November, I became affiliated with Heartmenders Outreach Ministry, a division of Bridges of Canada, based in Fredericton, and spoke at a weekend retreat on the healing of rejection. I am slowly but surely building a motivational speaking ministry, while raising my two special needs children in Kensington, P.E.I. I'm still working on my first novel!



# Alumni coast to coast

"It was a great evening!" said Wayne Stewart, Plumbing alumnus, class of 1981. He and Robert Webster, Electrical Construction class, of 1994, co-chaired the fourth annual Holland College alumni event at the Delta Bow Valley in Calgary last October. The evening gave alumni the chance to reconnect with old friends, celebrate the College, and enjoy a little East Coast hospitality.



"As a Holland College graduate and an Islander away, I always enjoy the chance to catch up with some old friends and hear about the happenings at the College," he said.

In 2012-13, the Holland College Office of Alumni Relations hosted alumni events in Calgary, Toronto, and Summerside. November saw Toronto event co-chairs Vanessa Barry, Early Childhood Education '95, Barry Sheen, Hospitality '73, and Regina Cunsolo, Business Administration '86, hosting alumni and friends at the TIFF Bell Lightbox, home of the Toronto International Film Festival.



This exciting new venue in the heart of the city was the setting for an enjoyable evening with delicious, Maritime-inspired appetizers and music by Greg Barry, who many still remember for his inspired performance as The Big Bopper in The Buddy Holly Story at the Charlottetown Festival.

"Representing Holland College is truly special," said Cunsolo.

"I love the small town feeling of our community and showcasing our College as a leader among the nation's best – that's always a proud moment!"

Back on Prince Edward Island, Summerside Mayor and College alumnus, Basil Stewart, Police Academy class of 1971, helped usher in the summer in true Island style. He chaired a barbeque for Holland College graduates and their families at the new Summerside Waterfront Campus.

"It was a nice opportunity to bring my children to the College to meet old and new friends. They had a great time and we will certainly be attending more alumni events," said Cory Thomas, Holland College alumnus, Sport and Leisure Management '97.

Mayor Stewart emphasized the importance of the partnership between Holland College and the community and urged all graduates to keep in touch.

"Alumni are a vital part of the Holland College family. This is an ongoing relationship which benefits our communities, our businesses, and our College."



# Holland College now offering credit courses with flexible delivery hours

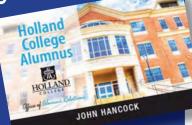
## Are you or anyone you know:

- Working full time or for some other reason unable to attend class during regular school hours?
- Interested in taking a course, but not an entire program, to increase a skill set?
- Attending a full-time program, but interested in having a lighter course load during the school year?
- Missing a course that you will need to graduate from your full-time program?
- Interested in taking a full-time program, but not sure exactly which you would like to take?
- Working in your occupation and require additional training?
  - If so, take a look at our credit course offerings on the Holland College website

# hollandcollege.com

# Get your new alumni card today!

Now Holland College alumni can proudly carry this card in their wallets - and take advantage of the many benefits of staying in touch! If you are an



alumnus and would like a new card, please email **alumni@hollandcollege.com** or call **(902) 566-9590**.

## **Attention businesses:**

Do you provide a discount to Holland College alumni, or are you interested in learning more about the benefits of doing so? Contact us today!

# Bringing the classroom to the community

Tele-present technology will help students across P.E.I. to pursue studies and skills training in different programs and courses offered through Holland College.

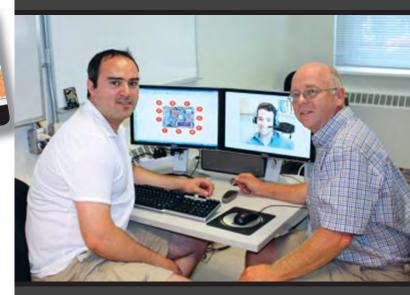
The Government of Canada, through ACOA's Business Development Program, has invested \$174,081 to support Holland College with the purchase and installation of the technology required to deliver courses using this system and Holland College has invested an additional \$58,027.

Holland College will install one tele-presentation system in Charlottetown, Summerside, West Prince (Alberton) and Georgetown.

Holland College's Jake Baird, Vice President and Chief Learning Officer, stated that ACOA has helped the College reach further into rural communities.

"This generous funding from ACOA enables Holland College to further expand its educational reach into rural Prince Edward Island," said Mr. Baird. "Connecting campuses in Charlottetown, Summerside, Alberton, and Georgetown provides an ideal platform for the exchange of information and knowledge between these campuses."

Tele-present technology will provide a platform for Holland College to effectively train their students and to meet the changing needs of local industries.



Holland College learning managers Chris Arsenault (left) and Mike Beamish demonstrate one of the components of the Tele-present Remote Classroom project that recently received support from the Island Prosperity Rural Broadband Fund.

# There are many ways to say "Hank you"!



# Message from the Executive Director

Every day, in no small way, you are impacted by a Holland College graduate. They run our daycares, police our communities, provide care in our hospitals, and create in our kitchens. They are musicians, welders, machinists, automotive technicians, journalists, and plumbers ... and through your investments, they have built skills and have been inspired to dream of possibilities. Thank you for helping us nurture generations of leaders.

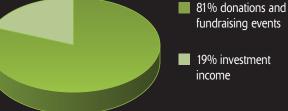
Holland College donors make extraordinary things happen. They give hope, one student at a time, through investments in student financial aid. They help transform our campuses, and they give to ensure that our students have access to the training resources needed to be industry ready. They help our community build a skilled workforce, and they inspire others to give back.

Thank you to our many generous donors. We hope you take pride in the exciting advancements happening here at Holland College. Your gifts to the Holland College Foundation help transform students, families, and communities in remarkable ways. We look forward to seeing all that we will accomplish together in the years ahead.

Jo-Ann Campbell-Boutilier Executive Director, College Advancement and the Holland College Foundation

Revenues and disbursements for the fiscal year April 1, 2012 – March 31, 2013 were as follows:

Holland College Foundation 2012/13 revenues:



# College priorities funded by the Foundation during 2012/13:

- 41% student aid and extra curricular offereings
- 59% campus revitalization and development, teaching and learning resources

# What portion of your donations fund our operations? None!

Holland College funds all operating expenses for the Holland College Foundation, ensuring that 100% of charitable donations remain intact for the purpose they were intended.

Audited financial statements are available by contacting the Holland College Foundation (registration number 11895 9121 RR0001) at 902-566-9590 or at foundation@hollandcollege.com.

# Enhancing our facilities

Holland College's Prince of Wales Campus Redevelopment Project is in full swing with renovations to the Charlottetown Centre, the former Prince of Wales College building, now underway. Donors to Holland College have had, and will continue to have, a significant role in realizing these efforts, which include upgrades to classrooms, labs, and lecture theatres, the construction of a 300-seat performance hall, and the establishment of a Prince of Wales College interpretive centre.

# Investing in students

Thanks to the generous support of our many student aid donors, approximately 300 students were provided upwards of \$235,000 in scholarships, bursaries, and awards during the 2012/13 academic year.

Several new scholarships, bursaries, and awards were established by our donors this year including the MacDougall Steel Welding Fabrication Awards. Through a generous \$100,000 gift, MacDougall Steel Erectors established six new awards for Holland College Welding Fabrication students with a combined annual value of \$10,000.

Ron MacDougall, president of MacDougall Steel, believes that the need for young people to learn trades is the most important key to compete within the global market today.

"Training our youth in a trade not only provides this great country with a skilled labour force, but also ensures businesses like ours will have well-trained, enthusiastic employees who will be able to make a great living and contribute to society in positive ways. What better investment can there be?"

Acknowledge

# Adding state-of-the-art classroom resources

Keeping our classrooms current to reflect the constantly-evolving needs of industry is an ongoing priority for Holland College. One example of an investment in this area made by our donors

# ... and more!

These are just some of the many ways your generosity has impacted Holland College and its students this past year. On behalf of Holland College and the Holland College Foundation, thank you for the significant part you played!

Anneciate

this year is the purchase of a plugin hybrid vehicle for our Automotive Technology program. Through a generous gift provided by the City of Summerside, a 2013 Toyota Prius will be the newest training aid for Holland College Automotive Technology students, providing them with first-hand experience in maintaining the cars of tomorrow.

# You made a WORLD OF DIFFERENCE!



The Holland College Foundation was proud to host a recognition event in January at the Prince of Wales Campus for a group of businesses, individuals, and organizations who contributed leadership gifts to **Learning. For Life.**, the most successful campaign in the College's history. The event included the unveiling of several named spaces and tribute plaques, and officially recognized a number of named scholarships, bursaries, and awards funded through campaign leadership gifts.

More than 40 donors were recognized and celebrated for their leadership investments in Holland College.

"Having the opportunity to recognize and celebrate our leadership donors is a welcomed privilege," said Holland College President Brian McMillan. "There are many ways to say 'thank you' and we hope that our gratitude has been expressed as wholeheartedly as it has been felt."



Student chefs from The Culinary Institute of Canada



Bernard Gillis and Doug Bridges - Prince Edward Island Credit Unions



Margaret McCain and Dr.Brian McMillan at the unveiling of the McCain tribute at the Early Learning Centre



The Schurman Family with Dr. Brian McMillan and the naming of the Schurman Resource Centre



David and Doris Scales at the unveiling of the David and Doris Scales Commons at the CCE



## Namings and tributes at the Tourism & Culinary Centre

- H.J. Heinz Company of Canada
- Murphy/Cassidy Lecture Theatre
- The Sobey Foundation
- The Travel Store

### Namings and tributes at the Centre for Applied Science and Technology

- FitzGerald and Snow
- McInnes Cooper
- Brighton Construction
- RBC Living Roof

# Namings and tributes at the Centre for Community Engagement

- APM
- David and Doris Scales Commons
- City of Charlottetown

## Namings and tributes at the Charlottetown Centre

- Hyndman & Company Ltd.
- Credit Union Café
- Cooke Insurance Boardroom
- Holland College Student Union Lab
- Regis & Joan Duffy in honour of Annie Mclver Duffy and Helen Mooney Murphy
- Margaret and the late Wallace McCain

## Namings and tributes at the Summerside Waterfront Campus

- Schurman Resource Centre
- Stewart McKelvey
- FitzGerald and Snow
- Olympia Electric and Bevan Bros. Ltd.

# Naming at the West Prince Campus

Collicutt Lecture Theatre

# Tribute at the Atlantic Police Academy

Slemon Park Corporation

# Named scholarships, bursaries, and awards

- DeltaWare Systems Inc. Computer Information Systems Bursary and Graduation Award
- Elaine Babineau Memorial Scholarship
- Al Babineau Memorial Bursary
- John Ledwell Memorial Award
- Velvet Underground Football Award
- Elwood Lawton Welding Fabrication Bursary
- David and Nancy Lopes Family Entrance Award
- Cooke Insurance Entrance Awards
- Cooke Insurance Football Awards
- Cooke Insurance Tourism & Culinary Bursaries
- Murphy Investments Ltd. Awards

- TD Bank Group
- Kwik Kopy

Pepsi

PEI Mutual

• Bell Aliant

• BioVectra

MRSB

Robert K. Irving

Edouard Babineau

- Vector Aerospace Hall
- City of Summerside
- Scott Collicutt



# Did you know?

As a Holland College alumnus, you are eligible for highly competitive group rates for vehicle, residential, and life insurance. To find our more about the benefits of being an alumnus, please visit "Alumni & Friends" at **hollandcollege.com** 

From time to time we provide contact information to companies providing special products and services to our alumni. If you do NOT want your name and address shared with our partners, please notify the Office of Alumni Relations by calling (902) 566-9590 or by email at **alumni@hollandcollege.com** 



# 13th Annual Holland College **Golf Classic** IN SUPPORT OF STUDENT AWARDS & VARSITY ATHLETICS

Special thanks to the honorary co-chairs for the 2013 Holland College Golf Classic: Jamie Hill, Edouard Babineau, & Blair MacLauchlan



**Thursday, September 26, 2013 Belvedere Golf & Country Club** For more information on this annual event, call 566-9590.

AND

HOLLAND

# International student begins new journey at Holland College

"We had travelled to the Bahamas on a student recruitment trip and I was sound asleep in my hotel room. At 1:30 in the morning, I was awakened by knocking on the door as the phone began to ring. My first thought was that there was an emergency of some kind; my second thought was that it was likely that the two were connected so I answered the phone first," stated Michael O'Grady, Holland College Vice President of Innovation, Enterprise & Strategic Development.

"On the phone was my co-worker in the next room, Lornie Hughes, telling me that Donathan Moss, one of our Bahamian students who was entering his second year at the College that fall, had brought a friend to meet me. I asked Lornie if it could possibly wait until daylight, and Lornie explained that this young man was very determined to see me right then.

"I opened the door and there stood Donathan with Demetrius Ferguson. 'How many wide receivers are trying out for your football team?'" Demetrius asked.

"Looking at this young man who was so fixed on attending Holland College that he stood at my hotel room past one in the morning, I took a chance and answered. 'One. You.'"

At age 19, Demetrius was at a point in his life where he wanted to start over. Born and brought up in the Bahamas, he lived with a brother between the ages of 12 and 15 following the death of his beloved mother, and then moved to Connecticut to live with an aunt during his high school years.

A well-rounded athlete, he was on Greenwich High School's track and field team, twice placing first in the CIAC Class LL Championship 100-meter dash. He also played on his high school's basketball team and played on the football team, the Greenwich High School Cardinals, winning two state championships. At the completion of high school, he received eight scholarship offers but returned to the Bahamas to see family and to work for a season, taking time to decide the direction he wanted to go.

He knew he would go to college, he just wasn't sure where. Upon the urging of his best friend Donathan Moss, who Demetrius explained is "like a brother", Demetrius asked Michael for an opportunity to try out for the team the next day. Michael immediately recognized his talent and invited him to play football with the Holland College Hurricanes football team.

The very first play of the first game in 2010, and the first in Holland College's history was a foreshadowing of things to come. On the opening kickoff return, Ferguson, a defensive back/receiver caught and returned the ball 95 yards to score a touchdown. The crowd of approximately 3,000 fans was wild with excitement.

Demetrius played a solid two years with the Hurricanes, earning the Hilton Memorial Trophy as the Most Valuable Player in 2010 and 2011. He performed very well in his studies, completing the Marketing and Advertising program, and held the position of Vice President on Holland College's student council.

He is quick to talk about the strong connections he has to the College, explaining that he has received a great education and has made life-long friendships. One relationship in particular he mentions with great fondness.

"The Holland College instructors and staff were great; they made the program and my whole college experience wonderful. In fact, Nora MacEwen, whom I connected with through the College, I now consider my mom. After graduating from Holland College, I chose to attend St. Francis Xavier University, partly because it is a good fit with the education I have, and partly because it's close to the Island. I am not sure what I will be doing when I finish, but no matter where I travel, I will always consider Holland College my college, and P.E.I. my home."

With a self-conscious chuckle, he finishes the interview with these words, "Once you are on the right track, you can go any place."

Anyone who meets this young man would agree that he is, indeed, on the right path. Michael O'Grady expounds on this sentiment, stating that all of Holland College will be interested in his career and his future.

"I'd say there are lots of good opportunities ahead for Demetrius Ferguson, and investing in him and taking that chance back in 2010 was well worth it. He has enjoyed great success at Holland College, academically, socially, and athletically. He is an overall, positive role model to everyone he meets, in fact, my 12-year old

> son looks up to him," O'Grady states and then he pauses, summing up his thoughts.

> > "I am very proud of Demetrius and who he is today."

Demetrius Ferguson

# **Holland Hurricanes Varsity Athletics 2012-2013**

ACAA Athletes of the Year - All Sports Megan Spicer, Women's Soccer/Basketball Alvin Parker, Men's Basketball

ACAA 1st Team All-Stars

Megan Spicer, Women's Soccer Emily MacPhee, Women's Soccer Patty Trainor, Women's Soccer Amanda Wheatley, Women's Soccer Logan Doiron, Men's Soccer Jeremy Joly, Men's Soccer Adam Fitzgerald, Men's Soccer Evan Forrester, Men's Soccer Mike Harris, Men's Volleyball Alvin Parker, Men's Basketball Chase Bowden, Men's Basketball

ACAA 2nd Team All-Stars Shalan Armstrong, Women's Soccer Katelyn Peters, Women's Soccer Emily MacDonald, Women's Soccer Simon Hood, Men's Soccer Kelsey Jones, Men's Soccer Jordan Lindsay, Men's Soccer Leo Morris, Men's Basketball

> ACAA Golf All-Conference Bobbi Wilson Tariqah Walikraam Kaitlyn Dawson Brett Wilson Eric Locke Justin Shanks Chris Croken

ACAA Men's Basketball Champions

ACAA Men's Soccer Champions

ACAA Men's Golf Champions

ACAA Women's Golf Champions

ACAA Conference Silver Women's Soccer

ACAA Rookie of the Year Chase Bowden, Men's Basketball

ACAA Coach of the Year Amy Connolly, Women's Soccer Jonathan Vos, Men's Soccer

> AFL Runners-up Football Hurricanes

Host of 2012 CCAA Womens Soccer Nationals

Host of 2012 ACAA Golf Championships

Host of 2012 ACAA Basketball Tip-Off Tournament CCAA 1st Team All-Stars Alvin Parker, Men's Basketball

CCAA 2nd Team All-Stars Mike Hardy, Men's Basketball Chase Bowden, Men's Basketball

> CCAA Silver Medalists Women's Golf Men's Basketball

CCAA Coach of the Year Jonathan Vos

CCAA Athletes of the Month Megan Spicer, Women's Soccer Jeremy Joly, Men's Soccer Alvin Parker, Men's Basketball

CCAA Athletes of the Week Tariqah Walikraam, Women's Golf Brett Wilson, Men's Golf Megan Spicer, Women's Basketball

CCAA All-Canadians

Brett Wilson, Men's Golf Eric Locke, Men's Golf Tariqah Walikraam, Women's Golf Jeremy Joly, Men's Soccer Megan Spicer, Women's Soccer

CCAA Academic All-Canadians Jeremy Joly, Men's Soccer Emily-Grace MacPhee, Women's Soccer Bobbi Wilson, Women's Golf

#### Awarded Hosting of

2013 ACAA Golf Championships 2013 ACAA Soccer Championships 2013 Men's Volleyball Tip-Off Tournament

> IJHL Inaugural Season Junior Hurricanes Men's Hockey



www.hollandcollege.com/athletics











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# PASSION (F) SPIRIT (F) PRIDE









#### WOMEN'S GOLF

Most Improved Player Bobbi Wilson Most Valuable Player Tariqah Walikraam

#### MEN'S GOLF Most Improved Player Brett Wilson Most Valuable Player Eric Locke

GOLF Most Dedicated Player Mathieu Arsenault

#### WOMEN'S SOCCER Top Offensive Player Emily MacPhee Top Defensive Player Katelyn Peters Most Dedicated Player Emily MacDonald Most Valuable Player Megan Spicer

MEN'S SOCCER

Top Offensive Player Mitchell Schellen Top Defensive Player Simon Hood Most Dedicated Player Jeremy Joly Most Valuable Player Jeff Rodgerson



#### WOMEN'S VOLLEYBALL

Top Offensive Player Emily Caldwell Top Defensive Player Taylor Kerwin Most Dedicated Player Kendra Carpenter Most Valuable Player Tabitha Trecartin

#### MEN'S VOLLEYBALL Top Offensive Player Mike Harris Top Defensive Player Brandon Boyce Most Dedicated Player Max Arsenault Most Valuable Player Jeremy McKinnon

MEN'S HOCKEY Top Offensive Player Blake Ozon Top Defensive Player Eric Locke Most Dedicated Player Brandon Barrett Most Valuable Player Patrick LeFrank

### WOMEN'S BASKETBALL

Most Improved Player Katie Downey Top Defensive Player Jennifer Hinds Most Dedicated Player Lisa Edwards Most Valuable Player Steph Hiltz

#### MEN'S BASKETBALL

Most Improved Player Jonathan Hovingh Top Defensive Player Steve Hardy Most Dedicated Player Kyle Welton Most Valuable Player Alvin Parker

### MEN'S CURLING

Most Valuable Player Alex Sutherland

#### FOOTBALL

Most Improved Player & Student Athlete of the Year Sebastian Ayangma Lineman of the Year Nathan Conway Kaetochukwa Okafor APM Construction Services Defensive Player of the Year Andrew Oake Offensive Player of the Year Jordan Blizzard Rookie of the Year **Garvin Cius** Special Teams Player of the Year Chuck Ortiz Most Dedicated Player **Richard Lush** Hilton Trophy MVP **Robbie Tufts** Community Service Award Thomas McCabe

HURRICANES AWARD Ryan Maxwell

PRESIDENTS AWARD Geordie Carragher

LEADERSHIP IN SPORT Brandon Brown

BELL ALIANT AWARD Emily-Grace MacPhee

COACH OF THE YEAR George Morrison

FEMALE ROOKIE OF THE YEAR Emily Bosswall

MALE ROOKIE OF THE YEAR Chase Bowden

FEMALE ATHLETE OF THE YEAR Megan Spicer

MALE ATHLETE OF THE YEAR Alvin Parker



Twitter.com/HC\_Hurricanes

RICAN

# Camp College

From culinary adventures to athletic development, Holland College offers a number of activities and camps designed to broaden the skills and horizons of children and adults, locals and tourists.

Offered in the kitchens at the Culinary Institute of Canada, Culinary Bootcamps were one of the College's original forays into community outreach. Half-day and full-day adult camps range from Thrills on the Grill to Seasonal Desserts to Seafood 101.

Growing annually in popularity, Kids R Cookin', a four-day experience for school-aged children, takes the concept of summer day camp to a whole new level. On a recent visit to the kitchen when the young chefs were at work, it was evident that it was serious business to stretch





pizza dough just right and to prepare fresh salsa. Heads were down and even though there was much laughter, there were looks of concentration as the children prepared lunch for invited family members.

When asked about the cooking class and if it would make the children better cooks, there was an enthusiastic chorus of "yes!" Bianca Boutilier, 10, excitedly shared that her mom and dad and sister would be enjoying the lunch that she made. Amongst giggles, she did say that even though she is now a better cook, she "wouldn't be making lunches for herself anytime soon."

On the sporting side, Holland Hurricanes Athletics have recently formed the Hurricanes Academy, providing athlete development and training in partnership with local sporting organizations. This summer, skills development camps were offered in sport and in dance, including two full-week camps for volleyball enthusiasts in mid-July. Emily Evans, a volleyball player who recently moved from Alberta to P.E.I., said she had a great time learning new skills. Emily is an experienced setter and explained that the position is an important one. No stranger to sport camps, she said that this was the best camp she had taken.

"This camp is well run with the just the right amount of kids and I have made lots of new friends," she said. Emily will be playing this year with Montague Regional High School.

Learn more about Holland College Bootcamps at hollandcollege.com/bootcamps/ or call (902) 566-9305. For more information on Hurricanes Academy sport camps, contact Holland College Athletics at (902) 566-9515 hollandcollege.com/athletics/



902.566.9632 conferences@hollandcollege.com

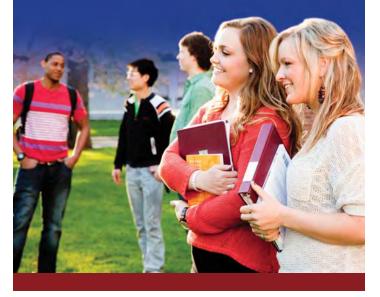
# **Congratulations!**

All full-time students who are registered in a Holland College program are eligible to apply for scholarships, bursaries, and awards. Through the generosity of donors, hundreds of students benefit annually through the \$200,000+ dispersed.

Congratulations to our many deserving recipients!

Visit "Alumni & Friends" at hollandcollege.com

for a list of awards and recipients updated throughout the year.



# Investing today for a promising tomorrow

Academic achievement, leadership, program of study, financial need, community service whatever your interest, our staff will be delighted to assist you in developing the criteria for a scholarship, bursary, or award that will provide students increased access to post-secondary education that may not be possible otherwise.

We know that an investment in our students is one of the best investments to make – it enriches lives and communities. We gratefully accept gifts in the form of cheque, cash, credit card, life insurance, stock and securities, and bequests.

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Help turn hopes and dreams into reality. Contact us today!

# **College Advancement and the Holland College Foundation**

140 Weymouth Street, Charlottetown, Prince Edward Island C1A 4Z1 Phone: (902) 566-9590 foundation@hollandcollege.com or "Alumni & Friends" at hollandcollege.com



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No purchase necessary. Contest open to Canadian residents who are the age of majority in their province or territory of residence as of the contest start date. Approximate value of each prize is \$1,000 Canadian. Chances of winning depend on the number of valid entries received by the contest deadline. Contest closes Thursday, December 5, 2013, at 11:59 p.m. ET. Only one entry per person accepted. Skill testing question required.

# Everyone has a different reason for giving. We invite you to consider yours.



"Few organizations have the ability to impact lives and improve economic opportunity like Holland College does. It's one of the most important assets in our community."

Shaun Maclssac, CA

Managing Partner, MRSB Group Director, Holland College Foundation Board Donor since 1991

The Holland College Foundation is committed to the long-term vision of helping Holland College students realize their career goals and be industry ready in a rapidly changing, global marketplace. We partner with businesses, individuals, organizations, and foundations to help make dreams reality for the next generation of learners through donations to student financial aid, facilities renewal, teaching resources, and more.

# Visit **"Alumni & Friends**" at **hollandcollege.com** to learn more or to make your gift today!



Holland College Foundation

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