

FALL 2012

Benchmark

HOLLAND COLLEGE FOUNDATION MAGAZINE

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**A performance
hall at the Prince
of Wales Campus**

**4th annual
Distinguished
Alumni Awards**

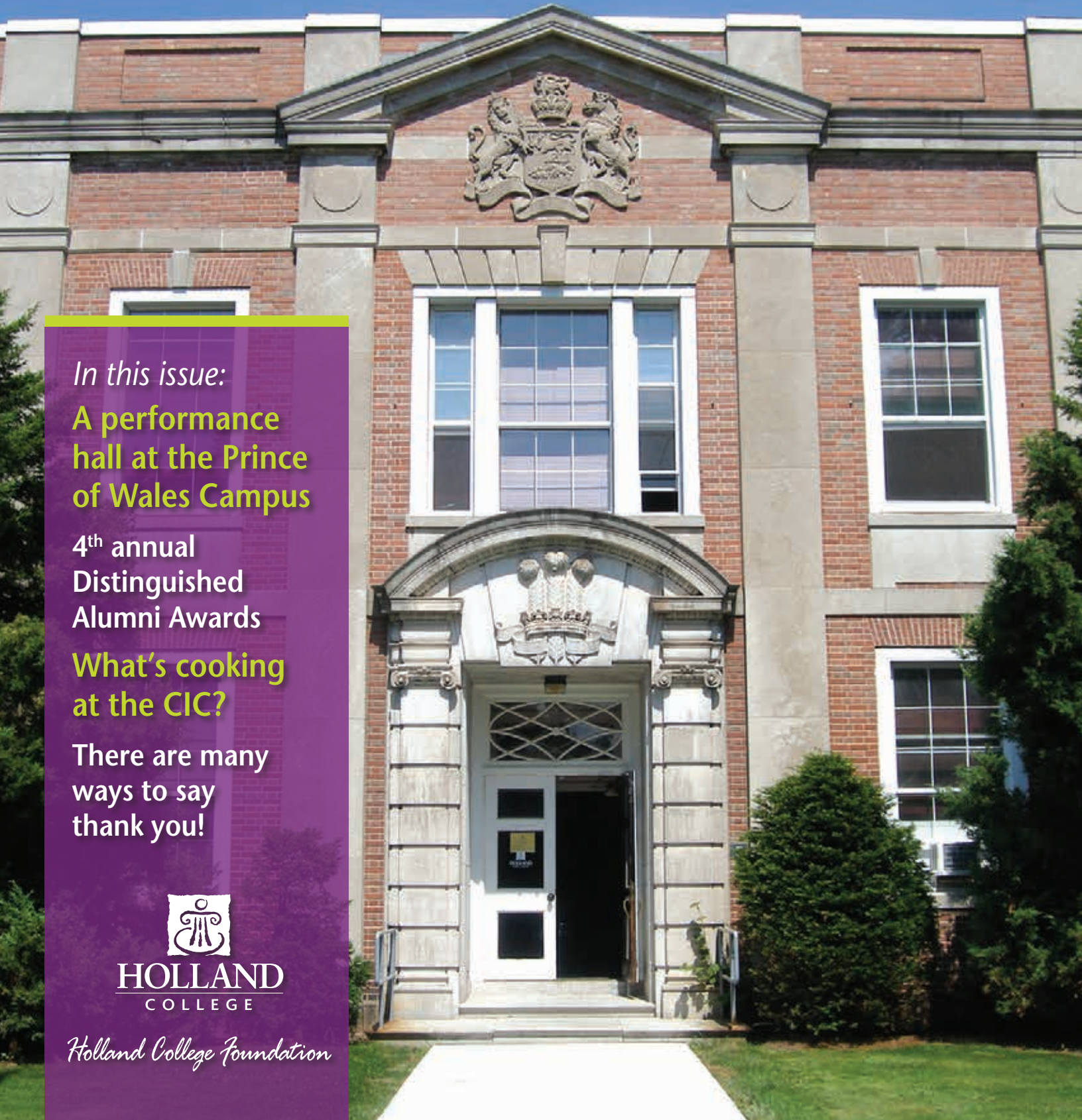
**What's cooking
at the CIC?**

**There are many
ways to say
thank you!**



HOLLAND
COLLEGE

Holland College Foundation



FALL 2012

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RETURN UNDELIVERABLE CANADIAN
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The past year has been one of development and growth at Holland College campuses across Prince Edward Island. The fall of 2011 brought the opening of two new facilities at our Prince of Wales Campus in Charlottetown and the addition of a new campus in West Prince, all of which enabled a record number of students to be welcomed into the Holland College family. One year later, our Summerside Waterfront Campus opened, enhancing the student learning environment and contributing significantly to the vitality of downtown Summerside.

We are now excited to turn our attention to the renovations of Charlottetown Centre, the building that was formerly Prince of Wales College, starting with the establishment of a performance hall located in the former gymnasium. This beautiful restoration will honour the heritage of Prince of Wales College, and will provide a performance and training space for Holland College students as well as a venue for the music and arts communities. Through the leadership of the Holland College Foundation and an active working group comprised of PWC alumni and other community leaders, efforts to raise \$1.3 million, matched by the province of Prince Edward Island, have commenced. Thanks to the tremendous generosity of a Prince of Wales College alumnus who has committed a lead gift of \$500,000, significant progress is being made toward the realization of this vision. We invite you to learn more about this exciting initiative on the following pages.

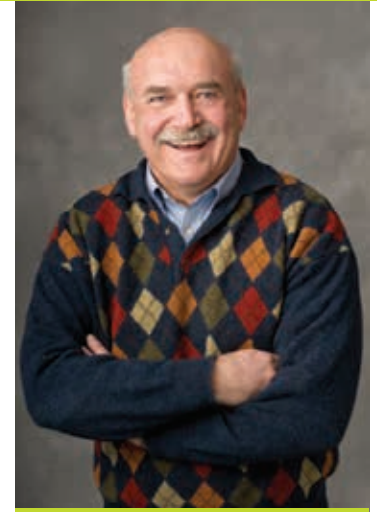
We are extremely proud of the many Holland College alumni who are making significant contributions on the local, national, and international stage and who are working diligently to provide leadership in the workplace, in industry, and in our communities. Through our Office of Alumni Relations, we have increased our efforts to connect with our alumni and celebrate their successes through annual alumni events in cities across the country, social media initiatives, Distinguished Alumni Awards, and more. In particular, it has been a privilege to meet with so many alumni who are active champions for Holland College and who have enthusiastically agreed to help us plan events, reconnect with other alumni, or raise funds for their Alma Mater.

In this issue of Benchmark, you will meet our recently honoured Distinguished Alumni, along with other alumni who have given us great pride. You will see how our campuses have evolved this past year, learn more about a significant advancement in our research department, and appreciate the impact that our many donors and supporters have had on our College. We hope you enjoy reading about these advances and more, and we invite your comments and your suggestions. As important members of the Holland College family, we are always delighted to hear from our many alumni, friends, and supporters, and we thank you for your interest and continued support.

Best regards,



Brian McMillan, Ph.D.



Campus updates

West Prince

One of the newest additions to Holland College is the West Prince Campus in Alberton, which opened in September 2011. The 21,400 sq. ft., two-storey building includes two trade shop spaces, a lecture theatre, classrooms, a student lounge and lunchroom, a staff lounge, two computer labs and a resource centre. The student lounge is available for use as a community kitchen, and there are other bookable rooms available to the community as well.

Six programs are currently offered at the West Prince Campus: the nine-month Administrative Assistant, Outdoor Power Equipment, and Welding Level 1 certificate programs; a two-year Sport and Leisure Management diploma program; a 35-week Small Business Management certificate program; as well as adult education courses.

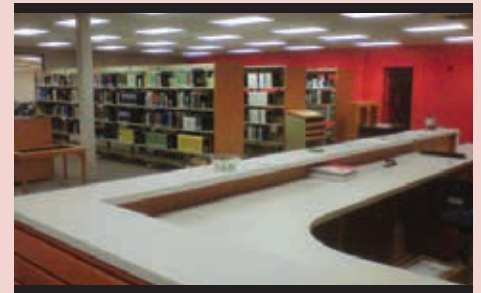
The West Prince Campus gives learners of all ages in the West Prince region the opportunity to further their education and pursue their career goals while living in the area. The programs are industry relevant and responsive to the needs of the community and local industry.



Holland College West Prince Campus, Alberton

Summerside

Holland College's Summerside Waterfront Campus, opening in September 2012, is constructed on the site of the former Waterfront Mall. The campus incorporates the College's Marine Training Centre as well as programs that have been relocated from the former Aerospace and Motive Power centres in Slemon Park. Several programs will be offered at the Summerside Waterfront Campus, including Aircraft Gas Turbine Repair and Overhaul Technology, Automotive Technology, Carpentry, Electrical Technology, Electromechanical Technology, Heating, Ventilation and Air Conditioning Technology, Precision Machinist, Wind Turbine Technology, Wood Manufacturing – Cabinetmaking, and two new programs,



Legal Administration and Computer Information Systems. An adult education component will also be incorporated within the campus.

The main building, which is located in the heart of the campus, is set on 11.5 acres of land, and is 157,000 sq. ft. including 37,000 sq. ft. of retail space. This new campus promises to become a hub of activity in the City of Summerside.

Wherever possible, there have been efforts put forth to responsibly reuse materials in the conversion of the Waterfront Campus (insulation, mechanical equipment, electrical equipment, flooring, glass, storefront materials, accordion grills, washroom fixtures etc.). Additionally, motion sensors were installed in the Waterfront Campus reducing energy consumption and wireless internet was installed throughout the school environment.



Campus updates

Charlottetown

It has been a year of transformation at Holland College and that transformation has been especially evident in and around our Prince of Wales Campus.

The Centre for Community Engagement has been completed, and the Centre for Applied Science and Technology has also been completed. We are proud to announce that the Centre for Applied Science and Technology has been recognized for environmental innovation in receiving the highest rating possible in the Green Globes certification. The Green Globe Eco-Rating Program was designed to evaluate and rate the energy and environmental design of buildings. The goal of the program is to guide environmental performance integration in the design of the buildings as well as to identify opportunities to save energy and water, reduce waste and prevent water, air and land pollution in the management and operation, based upon the key elements of eco-efficiency.

A Green Globe certification is presented only to select building designs which are serving as national or world leaders in energy and environmental performance and are introducing design practices that can be adopted and implemented by others.



Centre for Applied Science and Technology



Early Learning Centre





Updated classroom



Outdoor amphitheatre

Along with the completion of the Centre for Applied Science and Technology and the Centre for Community Engagement buildings, there have been additional projects completed and several that are ongoing elsewhere at the Prince of Wales Campus including the building that was formally Prince of Wales College, now known as the Charlottetown Centre.

Update highlights:

- Early Learning Centre created
- MacKinnon Lecture Theatre upgraded
- Student Union office relocated to better serve students
- Former fitness space converted to bookable computer labs
- Former computer labs converted to bookable classrooms
- Classrooms upgraded with new flooring, paint, ceiling tiles, and light fixtures
- Lighting updated with motion sensors to conserve energy resources
- Dedicated space established for the School of Performing Arts



A man, a mission, a legacy...



Chief Myles Burke

Police Science (Cadet) 1980

Whenever the name Chief Myles Burke is spoken by his comrades, one can tell that the man in uniform was very well respected. Chief Burke unexpectedly passed away in 2011 and upon his passing, an award was set up at his Alma Mater, Holland College's Atlantic Police Academy, by his friends and colleagues and through the generosity of Cape Breton businessman, Joseph Shannon.

"I didn't know Chief Burke well, but he really impressed me with his focus of getting drugs off the streets of Cape Breton," said Mr. Shannon. "His lasting impact and commitment to keeping our community safe, along with his commitment to family and social causes are what called me to action when I was invited to establish an endowment to fund this award in his memory."

Chief Burke spent most of his life in policing, 30 years to be exact, in which he endeavoured to make Nova Scotia a better place to live. His commitment to his community was strongly evidenced in his involvement in Project Second Chance, a men's intervention program in Sydney; the Cape Breton Inter-Agency on Family Violence; the United Way; Talbot House;

the YMCA; the Cape Breton Regional Hospital Foundation; Nova Scotia Special Olympics; the John Howard Society; and several other community organizations.

It is evident that Chief Burke was loved and respected among his co-workers and community alike.

"I knew he knew a lot of people," stated Chief Peter McIsaac, "but the phone never stopped ringing in the weeks following Myles' death. It is a huge impact; a huge loss for his family, the Cape Breton Police Force, and Cape Breton as a whole."

When asked about Chief Burke, McIsaac was quick to respond.

"Myles spurred on and encouraged others to do and be their best. He was a strong advocate of life-long learning; he had high standards both for himself and others, and he was a good leader. A good leader prepares others to reach further than they ever will, and I believe that Myles' life and example will live far beyond his time here and that others will reach further because of his influence," said McIsaac.

According to McIsaac, Myles had a great sense of humour, was a straight arrow with high ethics, and was always aware he was accountable to the public. McIsaac noted that Myles had an ability to bring calm to difficult situations, and was well known for the often spoken phrase, "this too will pass."

Myles' father died when Myles was quite young and the local chief of police at the time, Chief George Wheeliker, took an interest in him. Chief Wheeliker was a positive influence on Myles, and it is speculated that it was this relationship that inspired Myles to choose a career in policing.

After graduating from the Atlantic Police Academy, Myles furthered his education at Cape Breton University and eventually graduated from the FBI National Academy in Virginia. The training in Virginia was offered only to individuals with exceptional physical and academic skill level who demonstrated strong dedication to their career and communities. Myles certainly fit that criterion.

Edgar MacLeod, former chief of police of the Cape Breton Regional Police and current executive director of Holland College's Atlantic Police Academy, remembers Myles as a close friend and as an outstanding police officer.

"We knew early in Myles' career that he was destined to be a strong police leader who clearly placed a high value on community. He consistently lived with depth and passion, believing that one person working alongside others truly could make a difference. We were hardly surprised that in such a short time, his leadership was recognized far beyond the reaches of Cape Breton," said MacLeod.

"I am thrilled that we have established an award in his name. It is with great honour that we will be awarding the inaugural Chief Myles Burke Memorial Award in 2013 in memory of a man who affected so many. It is our hope that those who receive this prestigious award in the coming years will be motivated to do great things to increase safety in our communities."

Jayne Burke, Myles' widow, added, "Myles loved meeting with other police personnel from across Canada and the United States to discuss what worked and what didn't work in their departments. He was passionate about policing and had great respect for the uniform and for those who wore it; he would be humbled by this award."

The Chief Myles Burke Memorial Award will be given annually to a deserving student accepted into the Police Science (Cadet) program at Holland College's Atlantic Police Academy. The successful recipient will be an individual who demonstrates financial need and a solid work ethic. Volunteer experience will be considered an asset.

Mr. Shannon was pleased to issue an invitation to others to contribute to the fund.

"It is my hope that others will join with me in growing this endowment in honour of Chief Burke's far-reaching contribution to society."



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4th annual Distinguished Alumni Awards

Tim Banks, Chef David Garcelon, and Louise Vessey named Holland College Distinguished Alumni

In May 2012, three Holland College alumni were honoured at the Holland College Foundation's fourth annual Distinguished Alumni Awards dinner, held at the College's Tourism and Culinary Centre. Tim Banks, Chef David Garcelon, and Louise Vessey were the 2011 award honourees.

"It is with great pleasure and admiration that we celebrate the accomplishments of three outstanding Holland College alumni, Chef David Garcelon, Louise Vessey, and Tim Banks," said Quentin Bevan, chair of the Holland College Foundation Board of Directors. "All three of this year's inductees are creators in very diverse realms. Ms. Vessey is an accomplished photographer, capturing and creating memories that span generations. Mr. Banks is a creator of architecture, building structures that have changed the streetscape of many locales all around the world; and Chef Garcelon, a food industry innovator, creates meals and works of food art that makes one's mouth water at the



L-R: Holland College President Brian McMillan with Distinguished Alumni Award recipients, Tim Banks, Louise Vessey, and Chef David Garcelon.

memory. Each one has reached local, national, and international acclaim and has demonstrated great professional and personal excellence."

Banks, Garcelon, and Vessey join previous years' Distinguished Alumni honourees Mayor Basil Stewart, Jeff Poirier, Eva O'Hanley, Jamie Hill, Sonya Corrigan, Alan MacLeod, Steven Collicutt, John Avery, Brent Blackmore, Alanna Jankov, and Kevin O'Brien.

Since its inception just over 40 years ago, more than 28,000 students have graduated from Holland College. Dr. Brian McMillan stated, "Our College community is delighted to have the opportunity to recognize our newest inductees. It is an annual highlight to celebrate the accomplishments of outstanding individuals who have made significant impact on their chosen careers and communities."



TIM BANKS

Tim is presently the CEO and principal shareholder of APM with offices in Charlottetown, Halifax, Toronto, and Calgary, employing approximately 200 people. He is also a director of a number of other companies involved in commercial real estate, retailing, and manufacturing, and is an active partner in a variety of property development projects throughout Atlantic Canada. Tim is a Certified Engineering Technologist with over 35 years of experience in all aspects of construction and property development. He is well known in the Island community, not only as a business leader, but also for his commitment to creating opportunities for future business growth as well as the promotion of our younger Atlantic talent pool.

Tim is extensively familiar with regional leasing practices and property regulatory bodies. His network reaches across Canada, insuring that he can find the best client for the best property – with no exceptions.

APM is committed to the spirit of community and is a supporter of the Confederation Centre of the Arts, the IWK Hospital, the Queen Elizabeth Hospital, and the Prince County Hospital. Additionally, they sponsor the Holland College Hurricanes, several community bursaries, and several other initiatives.

Tim lives in Charlottetown with his wife Carrie and their two sons, Daniel and William.

CHEF DAVID GARCELON

Chef Garcelon is the Director of Culinary at the world-renowned Waldorf Astoria and is a 20-year veteran of executive chef positions around North America.

He is a graduate of Cornell University and The Culinary Institute of Canada and is a Certified Food and Beverage Executive with the American Hotel & Motel Association and a Certified Executive Chef with the American Culinary Federation.

Prior to joining The Waldorf Astoria, Chef Garcelon served as executive chef of the 1,364-room Fairmont Royal York Hotel in Toronto, where he led Canada's largest hotel kitchen. He has also served as executive chef for The Fairmont Southampton Bermuda; Fairmont Jasper Park Lodge, Jasper, Alberta; and CP Hotels' The Lodge at Kananaskis, Kananaskis, Alberta.

Chef Garcelon has enjoyed numerous culinary awards and accolades, including Certified Chef de Cuisine Canada, Slow Food member, Certified Executive Chef USA, 2005 Chef of the Year Award, Bermuda Visitor Industry Partnership; Bronze Medallion of Excellence, Bermuda Baillage Chaine des Rotisseurs; Dish of the Year, Chaine des Rotisseurs, Alberta Nord; United States Meat Export Federation Menu Competition Winner; Bronze Medal National Team Hot Competition, Quebec City; Canadian Champion's and Gold Medal Winner, Canadian Provincial Team Hot Competition; Achieved 1st AAA Five-Diamond Award for The Newport Room Restaurant, Fairmont Southampton; Achieved 1st AAA Four-Diamond Award for L'Escapade Restaurant, The Lodge at Kananaskis.



LOUISE VESSEY

Louise graduated from the Photography program in 1992 and opened Light and Vision Photography, located in Charlottetown, the same year.

In 2000, she joined the Maritime Professional Photographers Association, now known as PPOC Atlantic or Professional Photographers of Canada Atlantic.

Her numerous accomplishments include the 2002 Award of Merit in Wedding photography, an award for Outstanding Achievement in Portrait in Fuji's 2002 National Professional Photography Challenge, the 2004 Professional Photography Challenge, and the 2005 Outstanding Achievement in both the Wedding and Portrait Categories in Fuji's National Challenge. In 2007, Louise was nationally accredited in the category of Environmental

Wedding; awarded the highly coveted PPOC Atlantic Portrait Photographer of the Year, and was awarded her CPA, Craftsman of Photographic Arts designation within the PPOC. 2008 brought national accreditation in the category of Child Portrait and the prestigious Paul Harris Fellowship Award for Exemplary Service to the Rotary Club of Charlottetown Royalty. In 2009, she was awarded her MPA, Master of Photographic Arts designation within the PPOC, and in 2012 Louise achieved the PPOC Atlantic Fellowship designation.

She is currently a member of Tiny Light Foundation and donates images and time to numerous charities including the Heart and Stroke Foundation and Stars for Life. She also holds the role of PPOC Atlantic President and has been on the executive in various positions for over five years.



Nominate someone today!

Holland College Foundation Distinguished Alumni Awards

The Holland College Foundation Distinguished Alumni Awards are presented annually to up to three Holland College alumni who graduated a minimum of 10 years previous, and have demonstrated professional excellence and leadership in their communities and in their careers. Nominations will be accepted from members of the general public, Holland College staff, faculty, and alumni, and are welcome throughout the year.

For more information, please contact: (902) 566-9590 or visit "Alumni & Friends" at hollandcollege.com.



New frontiers in applied research

Canada's Smartest Kitchen research chef Allan Williams, left, looks over a chart depicting the food product innovation and development process with research chef Kimball Bernard and Dr. Audrey Penner, director of applied research at Holland College.

Canada's Smartest Kitchen, the research arm of Holland College's Culinary Institute of Canada, has been awarded \$1.75 million to become one of the Natural Sciences and Engineering Research Council (NSERC) new Technology Access Centres.

The NSERC Technology Access Centre grants, which are part of a pilot project, provide five-year funding for core operations of centres established by colleges to address applied research and innovation needs of local small and medium sized enterprises, enhancing their ability to be productive and innovative. Canada's Smartest Kitchen is the only Technology Access Centre in Atlantic Canada, and one of only eight to be awarded across the country.

Canada's Smartest Kitchen offers a full suite of services, from concept development to market entry, for the agri-food, fisheries and functional food sectors by blending culinary expertise, advanced technology capabilities, and food science knowledge with a network of businesses, research organizations, academic institutions, and government agency partners.

"It is already a premier industry resource for the development of marketable value-added food products in Atlantic Canada, which is one of the reasons it was chosen," said Dr. Audrey Penner, director of Applied Research at the College.

"To be recognized as one of only four colleges in Canada with the capability to be a technology access centre is a testimony to the strong applied research team at Holland College," she said.

"For the past two years, our research chefs have been working on food product development with partners in industry, and food technology centers with some amazing results. Their work has enabled Canada's Smartest Kitchen to make a significant contribution to economic development in the region, and has earned a reputation as the premier resource for food design and innovation in Prince Edward Island, the Atlantic region, and across the country."

As a member of Springboard Atlantic Inc., Holland College is part of an Atlantic network of research institutions focused on accelerating innovation. For more information about Canada's Smartest Kitchen visit hollandcollege.com/csk.

What's cooking at the CIC?

Red Velvet Cake with Cream Cheese Icing

Submitted by Krista MacQuarrie

Culinary Arts 2006 / Pastry Arts 2007 / Applied Degree in Culinary Operations 2010

Cake

- 2 ½ cups all-purpose flour
- 1 ½ cups sugar
- 1 tsp. baking soda
- 1 tsp. salt
- 1 tbsp. cocoa powder
- 1 cup applesauce
- ½ cup vegetable oil
- 1 cup buttermilk, room temperature
- 2 large eggs, room temperature
- 2 tbsp. liquid red food colouring
- 1 tsp. white vinegar
- 1 tsp. vanilla extract

Cream Cheese Icing

- 2 packages of cream cheese, softened
- ½ cup butter, softened
- 1 tsp. vanilla extract
- 4 cups icing sugar, sifted

Preheat the oven to 350°F. Grease and flour an 8" cake pan or line 24 muffin pans with cupcake liners. In a mixing bowl, whisk together the flour, sugar, baking soda, salt, and cocoa powder.

In a separate large bowl, beat together the applesauce, oil, buttermilk, eggs, food colouring, vinegar, and vanilla. Add the whisked dry ingredients to the wet ingredients and mix together until completely combined.

Pour the batter into the prepared baking pan or cupcake liners (fill 2/3 of the way). Bake in the oven for 25-30 minutes for the cake (18-22 minutes for cupcakes) before checking the doneness with a toothpick. Toothpick should come out of the cake clean.

Once cooking is complete, remove the cake from the oven and cool completely before frosting.

Cream together the cheese, butter, and vanilla until smooth. Add in the icing sugar all at once. Mix on low speed until the sugar is incorporated, then switch to high until the icing is light and fluffy. Frost the cake once it is completely cooled.

Krista MacQuarrie



PERFORMANCE HALL at the Prince of Wales Campus



Get a glimpse of the College's new, historic development,
and the opportunity it presents in the pages ahead ...

Message from the President

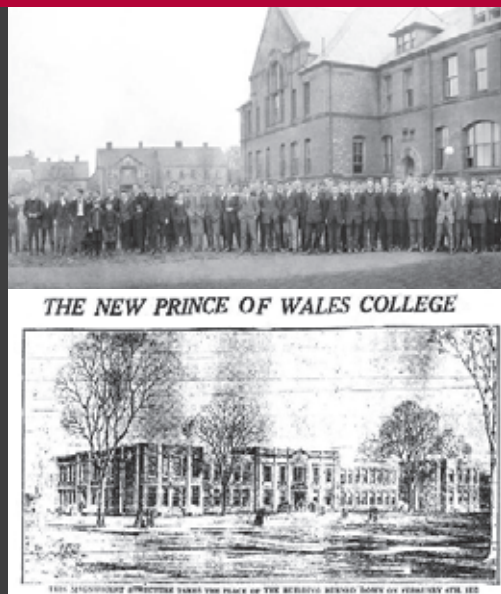
Holland College students are anything but traditional – many are the first in their family to attend College, and more than a few hold full-time jobs. They are moms and dads, athletes, musicians, senior citizens, and recent university graduates. Collectively, they comprise a body of learners whose educational expectations, learning styles, life experiences, and individual goals make for a diverse and vibrant campus.

At Holland College, we are passionate about giving students opportunities to excel, and excel they do! On regional, national, and international stages, Holland College students and graduates continue to win competitions and awards, and their success is evident in their careers. Our graduates are successfully employed at a rate of 92% within one year of graduation. We are immensely proud of our students, and we take great pride in applauding their successes.

The last few years have been an exciting period of revitalization and growth here at Holland College. From Georgetown to Charlottetown; Summerside to Alberton, our campuses have undergone significant transformation. With the opening of Holland College's new buildings in Charlottetown in September 2011, the College honoured the history of the area by naming the newly-formed campus Prince of Wales Campus. To complete the vision for our Prince of Wales Campus, we now turn our attention to the Charlottetown Centre, the site of Prince of Wales College. In keeping with our new programming initiatives in the performing arts and our commitment to providing the best training opportunities for our students, the College has identified a new creative initiative – the conversion and renovation of the former Prince of Wales auditorium to create a new performance hall.

We hope that you take great pride in our College and that you celebrate the accomplishments we are realizing together. Thank you for being part of this exciting journey.

Brian McMillan, President, Holland College



Prince of Wales College

The Prince of Wales Campus site pays homage to almost 200 years of post-secondary education. In particular, we acknowledge the great contribution to the province - and to the world - made by the students, graduates, instructors, and staff of Prince of Wales College. Through its excellence in teaching and the high standards that the College demanded of its students, Prince of Wales College set an example for higher education that we are inspired to emulate today. We take this responsibility very seriously as we build upon the legacy and the example passed on to us. Prince of Wales Campus serves as a reminder of the history and the honour that we, and subsequent generations of learners, are charged with upholding.

The auditorium was the scene of a number of student productions, dances, and events during the Prince of Wales years and, as such, holds a special affinity for Prince of Wales alumni.

A timeline ...

1804: Edmund Fanning, the Island's second Lieutenant-Governor, granted two blocks of his own land to the Crown, as a site "... for the purpose of laying the foundation of a College for the education of youth in the learned languages, the arts and sciences, and all the branches of useful and polite literature."

1821: A district school called the National School (also known as Kent School and Breeding's School) opened. Located on the Kent Street side of the block, the National School operated until the mid-1800s, and closed just before the Normal School was established in 1856.

1834-35: Central Academy was built south of the National School.

1856: The Normal School, for training teachers, was located in the National School building, which had been renovated and enlarged for that purpose.

1860: Central Academy was renamed Prince of Wales College, in honour of that year's visit of the Prince of Wales, who later became King Edward VII.

1879: Prince of Wales College became coeducational, and the Normal School became part of PWC.

1900: The first PWC building, made of wood in the same style as the Provincial Building, was replaced with a stone structure.



The vision

Atlantic Canada has a rich tradition in the performing arts. From music to dance to theatre, P.E.I. has excellent youth and secondary school programming which produces students eager to pursue post-secondary education and training on their way to professional careers. Until 2011, the regional options for this training were limited. In September of 2011, the Holland College School of Performing Arts (SoPA), a partnership with Confederation Centre of the Arts, officially opened its doors, welcoming students into the Music Performance and Performing Arts Foundation programs. Dance Performance has been added as the school's third offering.

As a "home" to these programs and the Holland College Welshmen Community Band, a vision to convert and renovate the former Prince of Wales auditorium into a performance hall has been set. This exciting initiative will encompass:

- *Converting the Charlottetown Centre gymnasium into an approximate 300 seat, wheelchair accessible theatre;*
- *Renovating the existing stage area to become an appropriate theatre space to be used for training and theatre productions, and;*
- *Developing the area on the ground floor directly inside the main entrance into a Prince of Wales Interpretive Centre, complete with memorabilia, artifacts, etc.*

This new hall will be a much needed performance and training space for our students, where recitals, musical productions, and concerts, including performances by the Holland College Welshman Community Band, will be held. It will also serve as a wonderful resource to the surrounding community as a venue for theatre productions, music performances and other creative initiatives of the school, music and arts communities.

Prince of Wales Campus at a glance

Prince of Wales Campus is the most significant development on its site since the construction of the Prince of Wales College building back in 1932. This new campus and its buildings are vital to the College's ability to continue to keep pace with industry's increasing demands and standards, providing improved facilities, new technology, and increased training capacity for our students.

Located in the east end of Charlottetown, the Prince of Wales Campus is home to the Charlottetown Centre, the Centre for Applied Science and Technology, the Centre for Community Engagement, the Holland College School of Performing Arts, Glendenning Hall, the student residence, and Montgomery Hall, which houses Adult Education and the College's administrative offices.



1932: The second PWC building burned and was replaced by the building that stands to this day as part of Holland College.

1945: An east wing was added to the Prince of Wales building to accommodate vocational training for returning veterans of the Second World War.

1965: The Provincial Legislature passed the new Prince of Wales College Act, giving PWC degree-granting status.

1969: Prince of Wales College awarded 62 students the institution's first and only bachelor's degrees.

1969: Through an act of provincial legislation, the province merged St. Dunstan's University and Prince of Wales College, and created the University of Prince Edward Island. In a separate act, the legislature created Holland College, which subsequently took over the building that used to be the Prince of Wales College building, and renamed it Charlottetown Centre.

2006: Holland College opened the Centre for Labour Force Innovation, an expansion of the building's east wing.

2011: Holland College commenced a three-year renovation project that will honour the history and architecture of the building, including the development of a performance space in the former gymnasium and the opening of a Prince of Wales College Interpretive Centre.

An invitation

The goal of having the new performance hall as a focal point of our Prince of Wales Campus requires us to seek financial support from those who have a special affinity to the old auditorium and/or an interest in participating in its transformation.

This effort presents a rare opportunity for donors to see their contribution matched, thanks to the tremendous ongoing commitment of our provincial government.

Establishing a performance hall at the Prince of Wales Campus is a \$2.6 million undertaking. We hope you will join us as we celebrate the history of excellence in education on this site and continue its evolution as we add another memorable chapter in the story of Prince of Wales College and Holland College.

“Currently, performing arts students do not have a stage to use on campus for rehearsals or performances. Having this venue would be a great asset to our students and would certainly better prepare them for a professional career in the performing arts field.”

Alan Dowling (right)
- Music Performance Instructor
- Director, Holland College Welshmen Community Band



“Being able to rehearse and perform on a professional stage would really help bridge the gap between the academic world and the real world of performing.”

Max Keenlyside (left)
- Music Performance Student

We're off to a great start!

Through the incredible generosity of a Prince of Wales College alumnus, a lead gift of \$500,000 has been secured, propelling our efforts to raise the funds required to transform this beloved landmark. Although the donor wishes to remain anonymous for the time being, the College looks forward to celebrating their leadership following the realization of this exciting vision.



Holland College grads hone their skills at Big Sky

Imagine enrolling in a golf program in Prince Edward Island and three years later finding yourself standing on top of the world...or at least, standing on top of Mount Currie (alt. 8,000 ft.) teeing up to hit the longest drive of your life at Big Sky Golf and Country Club's breathtakingly beautiful 19th Hole.

For almost a dozen students and graduates of Holland College's Golf Club Management and Professional Golf Management programs, it's no fantasy; it's just the way they roll. They think it's the ideal place to start their golfing careers and hone the skills and theory they learned at Holland College.

Woody Bishop, Golf Operations Manager and Golf Professional at Big Sky, graduated from Holland College in 2008. He says that his training prepared him well for the golf business.

"I would have to say that over 90 per cent of my daily duties would be related to the golf curriculum at Holland College. Things such as inventory ordering, open to buy plan, merchandising, controlling inventory levels, financial statements, creating flow plans and budgets, sales projections, record keeping, staff training, customer service training, Jeness training, lesson plans, junior programs and the daily operations of the golf course are all part of my job description that would be definitely all related to courses I took at Holland College."

Corry Butler, Woody Bishop's classmate, agrees.

"The three years in the golf program really prepared me to be a well-rounded employee and a jack of all trades when it comes to day to day golf operations."

Located in Pemberton, British Columbia, Big Sky is the kind of golf course that golf writers love to review. It's been named one of Canada's prestigious top twenty golf courses and Top 10 Places to Play in Canada by Golf Digest Magazine and one of the Top 100 Courses In Canada by Score Magazine. Last year alone, Big Sky received ranking in Rolex's Top 1000 Golf Courses in the World and in the Top 36 Courses in Canada. For Patrick Boles, an intern who will be returning to Holland College to complete



Woody Bishop, Golf Operations Manager and Golf Professional at Big Sky Golf and Country Club

the second year of the Golf Club Management program, this is the kind of on the job training students dream about.

"To be the best, you need to learn from the best," he explains. "Holland College and Big Sky gave me that opportunity. Working at Big Sky is the opportunity of a lifetime."

Only a few women enrol for the College's golf programs, although program coordinator Paul Murnaghan hopes that more will in the future. For women considering a career in the golf business, Murnaghan points to Professional Golf Management 2010 graduate Jess Norris as an example. Norris, who also works at Big Sky, is thrilled with the training she received.

"I never imagined being so successful in the golf business," she says. "I have Holland College and Big Sky to thank for that. Holland College laid the foundation and gave me the tools to be successful while Big Sky taught me to implement them and is helping me build my career in the golf industry."

One wonders why so many graduates of Holland College's golf programs end up at the same place, so far from Prince Edward Island. The answer's simple, according to Chris Wallace, General Manager of Big Sky.

"Holland College students have helped set our standards above and beyond in the golf business in western Canada. The students arrive well prepared to handle all the challenges that the golf business presents," he says.



Big Sky Golf and Country Club, Pemberton, British Columbia

Where are they now?

Linda Stent-Campbell

Bookkeeping 1993

I graduated from Holland College in 1993. I was also the student council president. Upon graduation, I worked at the Tax Centre, had my second child in 1995, lost my husband in 2001, and moved back to Newfoundland in 2007. Presently, I am enrolled in a library studies program at Memorial University... at the age of 51! It is true that life begins at 50!

Vanessa Barry

Early Childhood

Education 1995

After graduating from Holland College, I completed a Bachelor of Applied Arts Degree in Child and Youth Study as well as a Master's of Education from Mount Saint



Vanessa Barry

Vincent University in Halifax. In 1999, I moved to Toronto where I worked as a Psychometrist in the Department of Psychology at The Hospital for Sick Children. While there, I conducted neuropsychological assessments on children in the Neonatal Follow-Up Clinic and Children's Stroke Program. After working with children and their families for almost 20 years, I decided to make a career change and pursue aspirations of working in the entertainment industry. In 2011, I began a new career at the Toronto International Film Festival (TIFF) where I worked in public affairs. In my current position in the Government and Foundation Relations department, I coordinate the attendance of government delegates at the Toronto International Film Festival. When it's not festival time, I work directly with numerous consulates to help promote year round international programming at TIFF as well as assist in fundraising and grant projects. I enjoy my new career and strongly believe that the skills acquired during my time at Holland College have served me well. I am also committed to promoting Holland College and last year was co-chair of the Toronto alumni event with Barry Sheen. I currently live in Toronto with my husband Gene who is a senior manager at Bell Media.

Darcy Morgan

Culinary Arts 1997

I attended The Culinary Institute of Canada from 1995 to 1997 and have worked in several different towns and cities across Canada including Stratford, Calgary, and Banff. In 2003, I moved to the UK and started working in Worcestershire for Michelin starred Chef Pat MacDonald. In 2006 I moved to

the Marriott Forest of Arden Hotel near Coventry where I worked as a sous chef for two years. Following, I accepted an executive chef position at the Liverpool Marriott City Centre. In 2011, I started working as the executive chef at the Birmingham Marriott in the UK. I am currently working at Marriott's Forest of Arden as an executive chef with a brigade of 40. Not bad for a Canadian boy from a small town! I am thankful for the great training I received from Chef Hans and the crew at Holland College.

Darrin Deveau

Business Information Technology 1992

Since graduating from Holland College, I continued in the IT field bouncing around Atlantic Canada returning to P.E.I. in May of 2011 working as an IT Technical Architect for Medavie Blue Cross. I have also branched out into the vacation rental market and own Stanley River Chalets (islandchalets.com). Currently, I am in the planning stages of setting up a real estate investment company to manage properties locally as well as internationally. Additionally, I remain active in many sports and have spent a few years participating in various cycling races across the country including national and world championships.

David Flegel

Culinary Arts 1987

I graduated in 1987 from The Culinary Institute of Canada and moved to Calgary to work at the Westin until 1990. I then left Canada to work in Austria at a small, 500-year-old hotel for one season. Then I worked with Celebrity cruises for 6 months touring the Caribbean, and New York to Bermuda. I returned to Canada to wait for a Swiss work visa working at the CP Hotels Lodge at Kananaskis as a banquet chef for eight months before leaving for Zurich to work at the famous Brasserie Lipp in Bahnhof Strasse. I stayed in Zurich for a full year and then worked as an executive chef at the World Trade Centre in Jakarta, Indonesia. I also planned and implemented menus on a small luxury cruise/dive ship in the Indonesian Archipelago. I then joined Hyatt Hotels in Saipan as a chef de cuisine. I travelled to Bergamo, Italy to stage at a Michelin 2-star Italian restaurant for preparation for Saipan. I worked at that restaurant for three years until I was transferred to Santiago, Chile as chef de cuisine where I stayed almost four years. During that time, I travelled to Grand Hyatt Berlin for cross training as well as to the Hyatt Madeleine in Paris. I then transferred back to Indonesia at the Grand Hyatt Jakarta. I worked there for two years until deciding it was time to move home with my wife

and three children. I worked at the historic Hotel Saskatchewan until offered the executive chef position at the Hyatt Regency Calgary which is where I have worked for the past five years.

Cody Villard

Business Administration 2004

Since leaving Holland College, I moved to Calgary, Alberta, and started my first sales job in the firearms industry. I worked for the Korth Group, a company which specializes in rifles, hand guns, black guns, ammunition, and body armour. While working for this company, I had opportunity to travel all over North America. As a sales representative, I oversaw approximately one hundred accounts and gained a lot of knowledge of the industry. Two years ago, I was approached by Strad Energy, an oil and gas company located in downtown Calgary, and have been quite happy working in their sales department. Holland College was certainly a huge contributor to my success in sales and I cannot thank my instructors enough for their skills and patience.

Regina (Rashed) Cunsolo

Business Administration 1986

During my on the job training at Holland College, I started working at the Halifax airport for eight weeks with Eastern Provincial Airways. After six weeks, a temporary position became available and I was encouraged to take the job, which led to a job transfer in Toronto. Although the company changed its name several times, now known as Air Canada, I was fortunate to maintain continuous service for the past 26 years. Over those years, I worked in crew scheduling, and training and development; I currently work as a customer service agent at Toronto Pearson Airport. I am married with three children and the airline has allowed me to work various shifts in order to accommodate the needs of our family. On the job training is a very important part of what Holland College offers to its students and is a great opportunity to get your foot in the door as my career path has certainly proven! A great work ethic and a willingness to "get the job done" are viewed favourably by employers.

Wally Anderson

Business Administration 1996

After graduating from the Business Administration program in 1996, I worked at the Holland College Culinary Institute of Canada until 2004. I then started working at Red Shores Racetrack & Casino where I am currently employed. I also graduated from a computer information systems distance education program in 2008.

Robert Webster

Electrical Construction Wiring 1994

I graduated from the Electrical Construction program in 1994 and immediately went to work at Hansen Electric where I was employed until 2000. I then moved to Alberta and went to work for Double M Electric for a year. In 2001, I become an area manager with Techmation, one of Alberta's largest electrical companies. I worked at Techmation until 2005 when I returned to Double M, purchasing the company. In 2008, Strike Energy Services purchased Double M Electric and I transitioned into the role of general manager of electrical and instrumentation, a position which I currently hold. Strike is a large employee owned oil and gas services company employing 1,000 during the busy season and 800 during the summer months, many coming from P.E.I. Two members of the executive team at Strike Energy are from P.E.I., Stephen Smith, our CEO, and Ron MacKinnon, one of our V.P.s, who also attended Holland College. Strike Energy has been awarded the Top Fifty Best Managed Companies in Canada four years consecutively. I am married to Amy and we have two beautiful children.

Cyndi Russell

Legal Secretary 1992

I have been working in my field since graduating from the Legal Secretary program at Holland College. I am now working as a Commercial Paralegal.

Wayne Stewart

Plumbing 1981

I graduated from the Plumbing program at Holland College in 1981. I worked on P.E.I. until May, 1990 and then moved to Calgary where I have lived ever since. Currently, I am the president of A.R. Wright Plumbing and Heating Ltd., a company operating in Calgary since 1919. I enjoy playing hockey with the P.E.I. Rumrunners in the winter and during the summer I can be found on the golf course or at my RV lot in Sundre. I volunteer for the P.E.I. Rumrunners annual charity golf tournament that raises money for The Children's Wish Foundation of Canada. The money is split evenly between the P.E.I. & Alberta chapters. To date we have raised in excess of \$560,000.

Alanna Jankov

Photography 1988

In 2009, I was awarded a Distinguished Alumni Award from Holland College and after 20 years in the photography business I started working with the P.E.I. government in events and planning protocols and strategies. I am now the executive director of The Guild, Charlottetown, where I am working hard to grow connections to artists, performers, government partners, private sector sponsors and audiences.



Alanna Jankov



Tell us for a chance to win an iPad!

The Office of Alumni Relations at Holland College is giving away an iPad!



For your chance to win, simply e-mail the following information to alumni@hollandcollege.com:

- Full Name
- Mailing address and phone number
- Graduation year and program
- Current place of employment and job title

Draw Date: November 30, 2012



Office of Alumni Relations

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Coming in 2013, the Prince Edward Island Convention Centre will boast stunning waterfront views and over 50,000 square feet of meeting space.

Reconnecting with alumni Canada wide!

Hearing about the many amazing things our alumni are doing all over the world brings great pride to us here at Holland College and having the opportunity to reconnect with them here at home or during our travels is so rewarding!

In 2009, Holland College's Office of Alumni Relations planned its first ever alumni event held in Calgary, Alberta. A great success, the event was hosted again in 2010 with the addition of a second event in Toronto, Ontario. In 2011, a third event was added in Charlottetown, Prince Edward Island, and planning for events for all three locations in 2012-2013 are currently underway.

"It's been so enjoyable meeting our alumni and hearing about their journeys, careers, and families since their time at Holland College," said Jo-Ann Campbell-Boutilier, executive director responsible for alumni relations at Holland College. "We've reconnected with so many fantastic individuals over the last few years who are truly wonderful leaders for Holland College in their cities, and within their industries."

In hopes of building on the momentum that's been established and growing its annual events in P.E.I., Calgary, and Toronto, the Office of Alumni Relations is aiming to continue expanding the active role alumni play in the planning process. Hats off and many thanks to the 2011 alumni events leadership team:

TORONTO:

Vanessa Barry

Assistant, Government and Foundation Relations
at Toronto International Film Festival
Early Childhood Education, Class of 1995

Barry Sheen

Vice President, Operations – Hotel Group,
Centre CDP Capital
Hospitality, Class of 1973

P.E.I.:

Jamie Hill

President, iWave Information Systems
Programmer / Analyst, Class of 1984

CALGARY:

Wayne Stewart

Owner, A. R. Wright Plumbing and Heating
Plumbing, Class of 1981

Jonas Deacon

Safety Supervisor, Hoover Mechanical
Plumbing, Class of 2002



Holland College alumni Tim MacPherson and Don Bowers performing at the P.E.I. alumni event.

"Meeting our alumni in person, whether it's during a visit they've made back to one of our campuses here in P.E.I., or in their home communities, is really rewarding," said College president Dr. Brian McMillan. "They are valued members of our Holland College family and it's important to us to keep them informed, involved, and engaged."



Jamie Hill welcomes alumni to our P.E.I. event.

Be sure to contact the Office of Alumni Relations to ensure your contact information is current so that we can let you know about upcoming alumni events in your area - (902) 566-9590 or alumni@hollandcollege.com.



There are many ways to say "thank you"!



Message from the Executive Director

The Holland College Foundation continues to enjoy tremendous progress and growth in its aim to advance the College. Led by a dedicated 14-member Board of Directors and a staff of four, our enthusiastic efforts are matched by the extraordinary generosity of our many friends who graciously pledge their support.

Thanks to those who make gifts to Holland College, every day, we see:

- Financial aid, giving hope, one student at a time;
- Transformations to our campuses Island wide;
- Students having access to the latest resources and equipment they need to be successful in their programs and meet the needs of industry;
- Our community building a skilled workforce; and,
- Alumni enjoying successful careers in their field and being inspired to give back.

We see the impact of your generosity every day, and now we would like you to see it too.

We hope you are as pleased as we are with the progress being made. We have the passion and we have the momentum, but we could never do it alone.

Thank you so much for the part you have already played. We look forward to seeing what we can accomplish together in the years ahead.

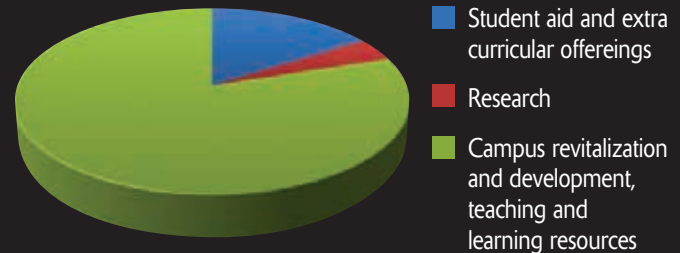
Jo-Ann Campbell-Boutillier
Executive Director,
College Advancement and the Holland College Foundation

Through the generosity of our friends and partners, \$6.6 million was successfully raised through the Learning. For Life. Capital Campaign, much of which has been pledged over a five-year period. Together with gifts from other donors, revenues and disbursements for the fiscal year April 1, 2011 – March 31, 2012 were as follows:

Holland College Foundation 2011/12 revenues: \$1,351,194



\$1,715,927 in college priorities were funded by the Foundation during 2011/12!



What portion of your donations fund our operations? None!

Holland College pays for all operational expenses for the Holland College Foundation, enabling 100% of charitable donations to remain intact for disbursement purposes.

- ❖ Audited financial statements are available by contacting the Holland College Foundation (registration number 11895 9121 RR0001) at 902-566-9590 or foundation@hollandcollege.com.

Holland College student
Jenay Edness
Sport and Leisure
Management



Positively impacting the lives of our students!

The Holland College Foundation hosted its 2011/2012 Student Awards Night at the Tourism and Culinary Centre in January, honouring approximately 100 deserving students with scholarships, bursaries, and awards. In all, Holland College and the Holland College Foundation provided approximately \$220,000 in student financial aid to more than 300 students.

Student awards recognize the hard work, academic excellence, volunteerism, community service, leadership skills, and the professional promise of Holland College students. Other forms of student financial aid, distributed throughout the year, make dreams that would otherwise not be realized possible.

"I am very grateful for the opportunities this financial assistance will provide me as I continue to pursue my education at Holland College and I wanted to let you know that your generosity truly does make a difference."

Bursary recipient

Nissan Canada donates 2009 Nissan Infinity to Holland College Automotive Technology program!

Holland College's Automotive Technology program benefited from the addition of a training vehicle to be used for student development, thanks to the generosity of Nissan Canada. Clifford Murray, learning manager the Automotive Technology program, is delighted with new training aid.

"We are very happy with this wonderful gift from Nissan Canada. It contains the most up to date technology available on today's cars, allowing students to practice and apply what they are learning with greater relevance. It will definitely give them an edge in terms of industry readiness at the end of their program."



Acknowledge



*Holland College student
Laura Younker
Tourism and Travel
Management*

Holland College celebrates the grand opening of its new Centre for Community Engagement!



Marking a significant milestone in our Prince of Wales Campus redevelopment project, the Centre for Community Engagement (CCE), opened in September 2011, featuring a 9,400 sq. ft. gym, a state-of-the-art fitness centre, a walking track, a fitness studio, meeting rooms, and classrooms. In addition to providing a site for student engagement through varsity and recreational athletic and fitness activities, the CCE will also offer a range of services to residents of the city to enable and encourage them to learn all they can about what contributes to their health and well being to help them make informed choices.

The building, which borders on the quadrangle with the Centre for Applied Science and Technology and Glendenning Hall, the College's residence, is viewed by the College family as a place for the College and community to come together.

*Holland College student
Kyle Gillis - Sport and Leisure
Management*



Evolve Green Ltd. donates a wind turbine!

Small wind has grown in popularity in Canada over the past five years and with the expansion of the industry comes a need to train students to install and maintain small wind systems as well as utility scale machines. The donation of a Hummer 5 kW wind turbine for the Wind Turbine Technician program will be used in the lab by students to simulate the operation of a small grid-tied wind energy system. The Hummer is a grid-tied turbine with all of the electronic controls used in net metering applications such as those used by electric companies and will greatly impact students in this program for years to come!

"I want to thank you for your generosity! I greatly appreciate your investment in me and I want you to know that it will be used for greatness."

Award recipient

Applause



Holland Hurricanes Varsity Athletics 2011-2012

ACAA 1ST TEAM ALL-STARS

Emily MacPhee, *Women's Soccer*
 Katelyn Peters, *Women's Soccer*
 Jeremy Joly, *Men's Soccer*
 Cody Field, *Men's Soccer*
 Simon Hood, *Men's Soccer*
 Jeremy McKinnon, *Men's Volleyball*
 Adam Foy, *Men's Volleyball*
 Lindy MacDonald, *Women's Basketball*
 Leo Morris, *Men's Basketball*

ACAA 2ND TEAM ALL-STARS

Amanda Wheatley, *Women's Soccer*
 Jillian Durant, *Women's Soccer*
 Mary Katherine Power, *Women's Soccer*
 Chris Hayes, *Men's Soccer*
 Rainer Zehetner, *Men's Soccer*
 Jordan Lindsay, *Men's Soccer*
 Jeff Rodgerson, *Men's Soccer*

GERRY LEBLANC AWARD

Amanda Wheatley, *Women's Soccer*

ACAA GOLF ALL-CONFERENCE

Bobbi Wilson
 Ashley Vankrooneburg
 Nik Penashue
 Jeremy Stevenson
 Derek Ferguson
 Greg Mazerolle
 Alex Harrison

ACAA GOLF GOLD MEDALISTS

Bobbi Wilson
 Nik Penashue

ACAA PLAYER OF THE YEAR

Leo Morris, *Men's Basketball*

ACAA ROOKIE OF THE YEAR

Kaitlyn Peters, *Women's Soccer*

ACAA COACH OF THE YEAR

Jonathan Vos, *Men's Soccer*
 Joe Ryan, *Men's Volleyball*

CCAA FAIR PLAY AWARD

Rainer Zehetner, *Men's Soccer*
 Brandi Ward, *Women's Golf*

CCAA CHAMPIONSHIP ALL-STARS

Jordan Lindsay, *Men's Soccer*
 Jeremy Joly, *Men's Soccer*
 David Ahadzi, *Men's Soccer*

CCAA SILVER MEDALISTS

Men's Soccer
 Men's Golf

ACAA CONFERENCE SILVER

Women's Soccer
 Men's Volleyball

CCAA ALL-CANADIAN

Leo Morris, *Men's Basketball*
 Lindy MacDonald, *Women's Basketball*

CCAA BRONZE MEDALIST

Mathieu Arsenault, *Men's Golf*

CCAA ACADEMIC ALL-CANADIAN

Rainer Zehetner, *Men's Soccer*
 Emily-Grace MacPhee, *Women's Soccer*
 Derek Ferguson, *Men's Golf*
 Alex Harrison, *Men's Golf*
 Jeremy Joly, *Men's Soccer*
 Bobbi Wilson, *Women's Golf & Volleyball*
 Jillian Durant, *Women's Soccer*

HOST OF 2011 ACAA GOLF CHAMPIONSHIPS

HOST OF 2011 PING CCAA GOLF NATIONALS

HOST OF 2012 ACAA BASKETBALL CHAMPIONSHIPS

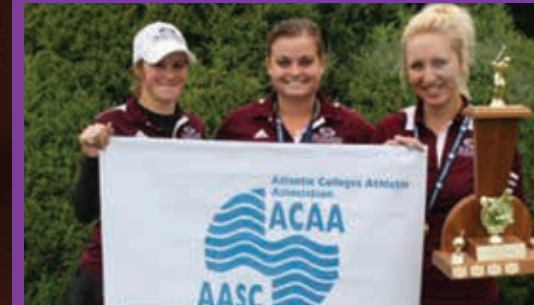
AFL FOOTBALL CHAMPIONS

ACAA MEN'S SOCCER CHAMPIONS

ACAA MEN'S GOLF CHAMPIONS

ACAA WOMEN'S GOLF CHAMPIONS

AWARDED HOSTING OF 2012 CCAA WOMEN'S SOCCER NATIONALS





CROSS COUNTRY RUNNING

Most Valuable Player
Michael Bryenton

WOMEN'S GOLF

Most Improved Player
Brandi Ward
Most Valuable Player
Ashley Vankroonenburg

MEN'S GOLF

Most Improved Player
Robert Brown
Most Valuable Player
Mathieu Arseneault

GOLF

Most Dedicated Player
Nik Penashue

WOMEN'S SOCCER

Top Offensive Player
Jill Durant
Top Defensive Player
Mary Power
Most Dedicated Player
Emily MacDonald
Most Valuable Player
Amanda Wheatley

MEN'S SOCCER

Top Offensive Player
Mitchell Schellen
Top Defensive Player
Jordan Lindsay
Most Dedicated Player
Jeremy Joly
Most Valuable Player
Simon Hood

BADMINTON

Most Valuable Player
Kristin Moen



WOMEN'S VOLLEYBALL

Top Offensive Player
Ashley Howell
Top Defensive Player
Dorothy Angnatok
Most Dedicated Player
Jenn Cross
Most Valuable Player
Chantry Stone

MEN'S VOLLEYBALL

Top Offensive Player
Jeremy McKinnon
Top Defensive Player
Brandon Boyce
Most Dedicated Player
Adam Foy
Most Valuable Player
Jeremy McKinnon

WOMEN'S HOCKEY

Top Offensive Player
Alison Squires
Top Defensive Player
Holly MacLeod
Most Dedicated Player
Meagan Ferguson
Most Valuable Player
Molly Gotell

MEN'S HOCKEY

Top Offensive Player
Zach Bennett
Top Defensive Player
Owen Wilson
Most Dedicated Player
Ryan Trowsdale
Most Valuable Player
Zach Bennett

WOMEN'S BASKETBALL

Most Improved Player
Lindsay Shupe
Top Defensive Player
Rickeia Richardson
Most Dedicated Player
Rachel Scoville
Most Valuable Player
Lindy MacDonald

MEN'S BASKETBALL

Most Improved Player
Jordan Bruyere
Top Defensive Player
Jamie Gray
Most Dedicated Player
Matt Morrison
Most Valuable Player
Leo Morris

MEN'S CURLING

Most Valuable Player
Christian Tolusso

FOOTBALL

Most Improved Player
Ben Sherren

STUDENT ATHLETE OF THE YEAR

Thomas McCabe

LINEMAN OF THE YEAR

Owen MacWilliams

APM CONSTRUCTION SERVICES DEFENSIVE PLAYER OF THE YEAR

Marcus Dunphy

APM CONSTRUCTION SERVICES OFFENSIVE PLAYER OF THE YEAR

Dave Clark

ROOKIE OF THE YEAR

Ryan Adams

SPECIAL TEAMS PLAYER OF THE YEAR

Stephen Corcoran

MOST DEDICATED PLAYER

Nick Hunsley

HILTON TROPHY MOST VALUABLE PLAYER

Demetrius Ferguson

HURRICANES AWARD

Nora MacEwen

PRESIDENT'S AWARD

Lindsay Shupe

BELL ALIANT AWARD

Jessica Wakelin

LEADERSHIP IN SPORT

Jeremy McKinnon

COACH OF THE YEAR

Jonathan Vos

FEMALE ROOKIE OF THE YEAR

Katelyn Peters

MALE ROOKIE OF THE YEAR

Nikashantess Penashue

FEMALE ATHLETE OF THE YEAR

Amanda Wheatley

MALE ATHLETE OF THE YEAR

Simon Hood



[Twitter.com/hc_hurricanes](https://twitter.com/hc_hurricanes)

Looking for answers 19 years later

The Canadian Centre for Child Protection's MissingKids.ca program is appealing to the public for information about the disappearance of Steven O'Brien, a student who went missing 19 years ago from downtown Charlottetown.

Steven was last seen on March 20, 1993 at a club downtown. At the time of his disappearance, Steven, 19, was a first-year student at The Culinary Institute of Canada, and working at the institute in his free time. His family describes him as enjoying baking, cooking and listening to music. The day of his disappearance he was wearing wire-framed prescription glasses, a burgundy L.L. Bean plaid-lined jacket, blue jeans, and hiking boots. It was not typical that Steven was out alone as he was usually with friends. It was likely that he had money and keys in his pockets as his wallet was found in his apartment.

"Nineteen years is a very long time for a family to be searching for their child," says Christy Dzikowicz, Director of MissingKids.ca. "We believe that there are people out there who have information about Steven's disappearance. I would say to them that it's time to come forward. Steven's family has been waiting far too long for answers. Let's not make them wait 20 years for their son to come home."

If anyone recalls seeing Steven or anything pertaining to him, please contact the Charlottetown Police Department at (902) 629-4172, MissingKids.ca, 1-866-KID-TIPS (543-8477), or visit missingkids.ca.



Steven O'Brien



12th Annual Holland College Golf Classic

IN SUPPORT OF STUDENT AWARDS & VARSITY ATHLETICS

Special thanks to the honorary co-chairs for the 2012 Holland College Golf Classic:
Edouard Babineau, Al Stewart, & Blair MacLauchlan



Friday, September 21, 2012
Belvedere Golf & Country Club

For more information on this annual event, call 566-9590.



Did you know?

As a Holland College alumnus, you are eligible for highly competitive group rates for vehicle, residential, and life insurance. To find out more about the benefits of being an alumnus, please visit "Alumni & Friends" at hollandcollege.com.

From time to time we provide contact information to companies providing special products and services to our alumni. If you do NOT want your name and address shared with our partners, please notify the Office of Alumni Relations by calling (902) 566-9590 or by e-mail at alumni@hollandcollege.com.



McKibbin family honour father's memory with investment in Holland College students

The McKibbin Family New Beginnings Award was recently established in loving memory of Kenneth McKibbin. It will benefit a mature P.E.I. student (age 22+) entering the first year of a full-time program at Holland College. While there does not appear to be any strong Island connection at first glance, upon talking to John McKibbin, Kenneth McKibbin's son, there is a generational connection that ties the family both to the Island and to Holland College.

"When giving my name on the Island, I often get the response, 'Now that isn't an Island name.'" John stated with a chuckle. "Islanders have subtle ways to find out who you are and who your people were."

John shared that his great aunt married a Mr. Peake in the early 1900s and lived in the historical home Beaconsfield, located in Charlottetown. Additionally, his grandfather was a Wood (Earnest Edward) from Pownal, (1879) one of 17 children who attended a one-room schoolhouse, eventually employed on P.E.I. as a clerk in a law firm.

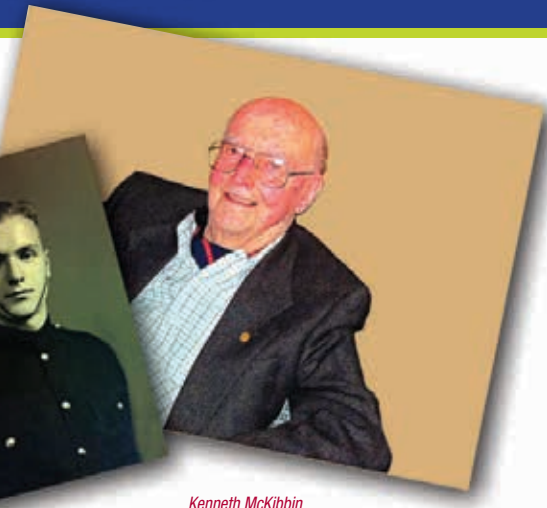
Upon Kenneth McKibbin's death in December, 2011, John was instructed to direct his father's estate to causes that he felt would be of great

value to others. John learned from a longtime friend of some of the exciting things happening at Holland College and decided to invest in Island students.

"My dad was a very humble, unassuming man. He never expected or wanted recognition for the good things he did. He worked hard all his life, enjoyed wonderful success in his career, and helped many organizations and people over the years," he explained.

Kenneth McKibbin lived in Ontario most of his life. He joined the army as a young man, received his education through the Royal Military College and at Queen's University in Kingston, eventually earning the rank of brigadier general, and upon retirement from the army, returned to Queen's in 1969 at the age of 51 to work until he retired in 1981.

"My father worked a great deal with mechanics and tradespeople while he was in the army and he held great respect for anyone working in the trades," said McKibbin, adding, "I would agree. I owned the Canadian Tire store in Summerside



Kenneth McKibbin

and enjoyed a close connection to the College as many of the students going through the Automotive Technology program would do their on the job training at the store. It was the best way to get good tradespeople working at the store."

After being asked what he thought his dad would think of the Holland College award established in his name, John paused and then replied, "I think my dad would be happy; yes, he would be very pleased."

Congratulations!

All full-time students who are registered in a Holland College program are eligible to apply for scholarships, bursaries, and awards. Through the generosity of donors, hundreds of students benefit annually through the \$200,000+ dispersed.

Congratulations to our many deserving recipients!

Visit "**Alumni & Friends**" at hollandcollege.com for a list of awards and recipients updated throughout the year.



Celebrating philanthropy

The Holland College Foundation is excited to announce the establishment of a donor wall, located prominently in the Centre for Community Engagement at the Prince of Wales Campus. This space will serve to recognize the generous contributions of the many donors who have made a significant philanthropic commitment to the future of Holland College, and is one of the many initiatives the Foundation is undertaking to recognize and celebrate them. The wall will be unveiled later this year.



Investing today for a promising tomorrow

Academic achievement, leadership, program of study, financial need, community service – whatever your interest, our staff will be delighted to assist you in developing the criteria for a scholarship, bursary, or award that will provide students increased access to post-secondary education that may not be possible otherwise.

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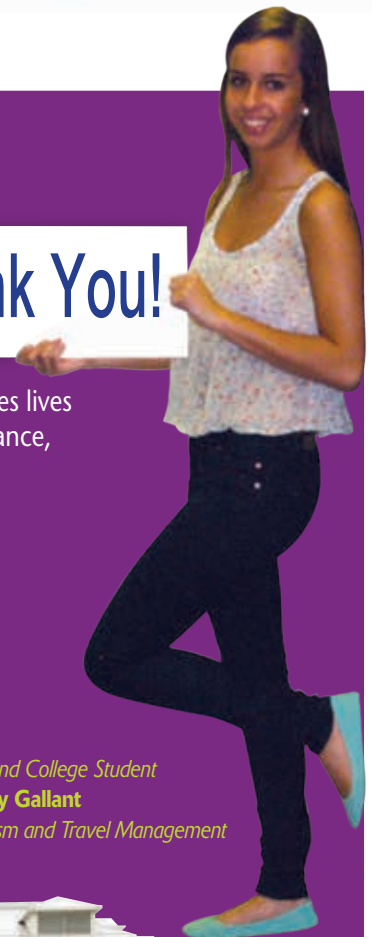
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Thank You!



*Holland College Student
Molly Gallant
Tourism and Travel Management*



Limitless

Shawny Ross, a graduate of Holland College's Tourism and Travel Management program, Events Coordinator profile, created her own job when she took an interest in tea. She had been seeking winter employment in an events coordinator role when she noticed that Lady Baker's Tea Trolley, a tea bar located at the Charlottetown Farmer's Market, had quality teas and products but felt they could use some marketing savvy. Having a strong interest in social networking, she contacted the owner, Holland College alumna Katherine Burnett, and proposed an idea for a social networking specialist.

Before long, Shawny had a new job and launched an online Tea of the Month Club. She has taken on the sales and social networking aspects of the business, increasing traffic and interest in Lady Baker's Tea over the past year. Her love for cooking is expressed through incorporating Lady Baker's Tea in the mouth-watering dishes she creates in her kitchen; sharing the recipes in the Tea of the Month Club's exclusive newsletter, and the yummy treat and recipe ideas. Her personality shines through her regular updates on Facebook and Twitter suggesting tea use along with local culinary delights.

Shawny Ross is a Holland College alumna. She is an entrepreneur. She is a positive and determined individual. She is an aspiring author, currently writing newsletters for a local association and with the hope of developing an e-book incorporating Lady Baker's Tea recipes one day. She is a go getter, full of energy, and is an inspiration to many. Shawny is also legally blind.

When Shawny completed high school in 1994, her desire was to be a legal assistant. She started to attend Algonquin College in Ottawa, but had to withdraw from the program due to the beginning stages of Diabetic Retinopathy. Following five eye surgeries, after which she completely lost her sight, she spent time adjusting while reflecting on life and her goals. It was during that period of reflection that she realized she was at a crossroads and had a choice to make: stay in a place of feeling stuck and helpless, or choose to be thankful for the abilities she had. She chose thankfulness and moved forward. It was during that time that she realized her passion for events coordination.

She met and married her husband David, who is her greatest supporter, and together they moved to P.E.I. four years ago. Shawny wondered if post-secondary education would ever be a possibility—the thought of being a mature, blind student

naturally frightened her. After attending a public culinary educational session at Holland College, her curiosity sparked! Using a specially equipped computer for vision impaired persons, she visited the Holland College website. The Tourism and Travel Management program caught her attention and with her husband's words, "Yes you can," still ringing in her ears, she picked up the phone.

She called Holland College and explained that she was an individual with vision loss and asked to set up a meeting with those who would be able to gauge whether she and her guide dog and constant companion Quinten would be a good fit with Holland College, and whether Holland College would be a good fit for them.

She had not registered in any program at the time of the meeting, but was deeply moved when one of the facilities employees shared that he had tied a strip of cloth around his eyes and walked the hallways, rode the elevator, and took a path that Shawny would use to take Quinten outside. With enthusiasm, he told her that he thought they had the right accommodations in place for her and Quinten.

"We are like a big family here," Don Lund of the Tourism and Culinary Centre told her, settling the issue in Shawny's mind that Holland College was the exact place to further her education.

"It was a great partnership. I learned and the staff of Holland College learned as well. The instructors and staff were so open and willing to do whatever they could to help me achieve success. Open communication was key. It took hard work, likely more hours than most students to finish some assignments, but I did finish and I graduated on time, which was my ultimate goal," said Ross.

"During the winter months, there would be someone waiting for me to warn or help me up the steps if needed; paths were shoveled, I felt cared for and safe. My fellow students were wonderful; my whole Holland College experience was positive. I went in with a positive attitude and I left with a positive attitude."



Shawny Ross with her guide dog Quinten.

Tim McRoberts, program manager for the Business Studies, Tourism and Sport and Leisure Management program agrees, "Shawny may not be able to see, but she has great vision." One would be hard pressed to find anyone who would disagree.

Shawny golfs, curls, volunteers, and is currently learning the Pose[®] method of running. She hopes to run a 5k in October during the P.E.I. Marathon weekend. Her husband David is designing an anchor of sorts so that Shawny can run with a sighted guide.

Naming the Credit Union Café

The Holland College Prince of Wales Campus cafeteria now has a new name in honour of a generous gift of \$200,000 from the P.E.I. Credit Unions through the Learning. For Life. Capital Campaign.

"From our earliest beginnings, credit unions have been intrinsically tied to the idea of community education," said Sarah Millar, manager of Consolidated Credit Union and chair of the Credit Union Managers' Association.

"In fact, many credit unions began as 'study groups', learning community economic concepts and cooperative principles, often over kitchen tables. Of course, the kitchen table image is particularly relevant in this case, and we hope as students gather over the tables in the Credit Union Café, the results of their conversations will be as far-reaching and important as those of our forebears. In fact, we have every confidence they will be."



L-R: Brian McMillan, President, Holland College; Bernard Gillis, Manager, Metro Credit Union; Louis Shea, Manager, Tignish Credit Union

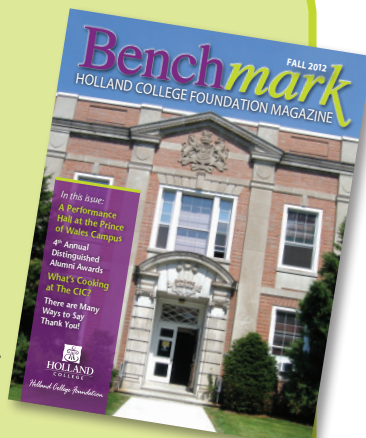
The 130-seat cafeteria, located in the Centre for Labour Force Innovation wing of the Charlottetown Centre, serves as the primary dining space for the Prince of Wales Campus. It is also a popular gathering place for students and staff alike.

"We are pleased to celebrate Prince Edward Island Credit Unions' leadership by naming this space in their honour," said Dr. Brian McMillan, president of Holland College. "Every student who passes

through the cafeteria will be reminded that Island businesses like the Credit Unions across our province have a keen interest in their education and their future."

Advertising opportunity

Benchmark magazine was established by the Holland College Foundation in 2006 as a way to keep in touch with our alumni, donors, and friends. Published on an annual basis, and with a distribution of approximately 20,000, Benchmark is a 24+ page, full colour, glossy magazine designed to keep our stakeholders informed of all the exciting things happening at the College, across its campuses, and with its 28,000+ alumni. For more information on this exciting advertising opportunity, please contact Trish Johnston at **902-566-9501** or tkjohnston@hollandcollege.com.

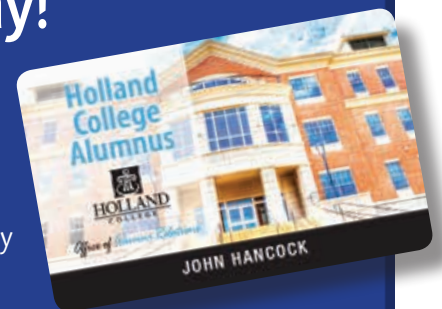


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Do you provide a discount to Holland College alumni or are you interested in learning more about the benefits of doing so? Contact us today!



Holland College celebrates opening of early years learning centre on Prince of Wales Campus

Holland College officially opened the doors of its new Early Learning Centre in December 2011, marking the establishment of a centre of excellence that will support the professional development of early years centre staff across the province, and enable Early Childhood Care and Education students at Holland College to train with a team of highly-skilled early years educators. In addition, the centre will play a role in conducting evidence based research which will contribute to exemplary practice.

The College hosted a privately run childcare centre for more than 15 years, but implementation of the province's Preschool Excellence Initiative provided an opportunity for the College to become more involved in the provision of services and training. The establishment of a fully integrated early years centre at Holland College provides a true demonstration model for best practice in an exemplary setting. The new centre features a \$500,000 renovation, funded with equal contributions from the provincial department of Innovation and Advanced Learning and Wallace and Margaret McCain.

"The College wanted to undertake a leadership role in early years training. To this end, we developed an online training program for childcare providers currently working in the field across P.E.I., and established a learning centre to provide our students with the opportunity to put into practice the theory they learned in the classroom," said Holland College President Dr. Brian McMillan. "We want to ensure that all children in the province have the best possible start in life."

The Hon. Margaret Norrie McCain, who is nationally recognized for her work on behalf



The Hon. Margaret Norrie McCain greeting children at the Early Learning Centre.

of children and families, said the Early Learning Centre will be an invaluable tool for student training and professional development.

"Educators and their knowledge of early human development determine how effective the program is and how much children and families benefit. Investing in the education of the educators is the necessary precursor to investing in the education of the child," she said.

"We are so pleased to have a college in our own backyard that offers an early learning and child care centre that reflects the principles and foundations taught in the early childhood care and education program at Holland College," said Premier Robert Ghiz. "Not only does the centre provide service to parents and their children it also serves as a training lab for up and coming early childhood educators."



Join our Holland College alumni Facebook page!

Stay in touch with us through our Holland College Alumni Facebook page and reconnect with your former classmates. Watch for information on current events in your area, see news about our Distinguished Alumni Awards program, and other initiatives, learn about

new additions or changes to our alumni benefits program, and keep up with the many exciting things happening at Holland College!

[Facebook.com/HCALumni](https://www.facebook.com/HCALumni)



Students win Go Green, Get Green challenge!

Students in Holland College's new Energy Systems Engineering Technology program and the Small Business Management program at the College's West Prince Campus recently garnered a \$10,000 prize in Atlantic Business Magazine's Go Green, Get Green contest for the environmental plan they created for the fictional Atlantic Canadian town of Greenville.

Last September, Atlantic Business Magazine, in collaboration with the magazine's Devil's Advocate columnist and Clearwater Seafoods CEO John Risley, launched the competition. Students throughout Atlantic Canada were challenged to submit their ideas on how to transform the town into the most environmentally-friendly community on the planet. Their submissions were judged by Gretchen Fitzgerald, director, Atlantic Canada Chapter, Sierra Club of Canada.

"The Holland College student's joint submission was remarkable," said Dawn Chafe, executive editor of Atlantic Business Magazine.

"We were particularly impressed by the collaborative nature of the Holland College submission. The fact that their team was comprised of both business students and energy technology students ensured that their business plan merged both schools of thought: they combined the innovative processes and visionary spirit of alternative energy with a realistic, fiscally sustainable action plan. This holistic approach made for a very impressive - and ultimately, top-award-winning - submission. Both the student participants and the faculty leaders are to be congratulated for their efforts."



L-R: Energy Systems Engineering Technology instructor Blair Arsenault and students Ernie Tracey, Besnik Poloja, and Tyler Mackay in the program lab.

Energy Systems Engineering Technology student Justin McCarthy said the group was excited about participating in the competition.

"When the opportunity came up for our class to participate in the Go Green Get Green challenge, we thought it would be an excellent way to kick off the ESET program. Everyone involved put in a lot of time and effort, and our winning the contest just goes to show the quality of the program that Holland College has developed. It also adds a nice boost to all of our resumes when we start looking for employment."

"Atlantic Canada's economic and environmental future should come not just from the provinces' traditional resources," said instructor Blair Arsenault. "Our goal with Greenville was to provide a template that can be used throughout Atlantic Canada to make our towns environmentally friendly, energy conscious, healthier, and happier places to live."

Megan O'Halloran, one of the Small Business Management students, agreed.

"Entering into the Go Green Get Green contest was a great opportunity for us to take on a completely new challenge while learning at the same time. It was an experience that will follow all of us as we continue our studies in the business field. The contest not only brought our class together to form a team, but also gave us the chance to collaborate with another class from the College and learn from them, as well. It was a great experience with an even better outcome," she said.

"The Greenville project afforded our Small Business Management students the opportunity to work on a collaborative project with another Holland College team to facilitate learning in a dynamic way," program instructor Lisa Finkle said. "It also provided students with 'real world' experience in the crafting of a project proposal and business plan that showed great initiative and originality."

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reason for giving ...
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**"I see an investment
in Holland College as
an investment in the
quality of my future
workforce."**

Kevin Murphy
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Murphy Group of Restaurants*
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The Holland College Foundation's funding priorities support the College's strategic direction. At present these priorities include student awards, support services and extracurricular activities, equipment and instructional technologies, renewal, greening and expansion of facilities.

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to learn more or to make your gift today!



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