

# Benchmark

e-NEWS FOR HOLLAND COLLEGE ALUMNI

## Quarterly

Benchmark Quarterly is our latest initiative to stay connected with alumni. Published only four times a year, you will find each edition jam-packed with invitations, discounts, contests, perks, updates, and important news just for you.



Welcome to the family!



### Congratulations, Class of '18!

On behalf of the Office of Alumni Relations, we would like to congratulate you on the completion of your program and provide a warm welcome to our Holland College alumni family.

We hope that you enjoy your first edition of Benchmark Quarterly, and encourage you to take advantage of all the perks of being an alumnus!

## Holland College News

Province's community colleges  
have big economic impact

Holland College and Collège de l'Île contribute close to \$235 million annually to the province's economy according to a recently released report commissioned by Atlantic Colleges Atlantique.

[Click here to learn more](#)



## UPEI to provide degree pathway for Holland College Environmental Applied Science Technology grads

The University of Prince Edward Island and Holland College have formalized a degree pathway for graduates of the Holland College Environmental Applied Science Technology program. Students will study two years at Holland College and two years at UPEI, earning a Bachelor of Environmental Studies from UPEI.

[Learn more](#)

## Holland College President Dr. Brian McMillan announces retirement

At a special board meeting on May 8, 2018, Holland College President Brian McMillan officially announced his plans to retire from Holland College effective December 31, 2018. He joined Holland College in December 1996, and became the college's fifth president in July 2005.

[Read the full article](#)



## Holland College Journalism student "earns" a car

Tony Davis, a student in Holland College's Journalism program, has earned more than just good marks this year. His hard work and dedication have also earned him a brand new 2017 Nissan Micra. Four other students,

Rayleen Culleton in the Administrative Assistant program, Scott Hanon in the Culinary Arts program, Andrew Henry in the Sport & Leisure Management program, and Taylor Kimpton in the Human Services program, are

\$1,000 richer thanks to the generosity of donor Lou MacEachern.

# Perks!

## Free for Holland College Alumni!

### Downtown Charlottetown Discount Card offers year-round savings

More than 50 downtown businesses are offering in-store discounts and promotions to holders of the Downtown Discount Card. This card is FREE for alumni.

Get yours by emailing [alumni@hollandcollege.com](mailto:alumni@hollandcollege.com)



Your card\* can be sent to you by mail, or you can drop by the Alumni Office to pick it up. Card is valid until May 2019!

(\*Limited quantity)



## Free One-Day Gate Admission!

### Old Home Week on PEI - August 9th-18th, 2018

Old Home Week is a favourite time of year for Islanders and tourists alike. Handcrafts and agricultural displays, entertainment, racing, midway, and more!

We have a limited number of FREE gate admission passes for Holland College alumni, good for one-day entrance to the event grounds. Simply email [alumni@hollandcollege.com](mailto:alumni@hollandcollege.com) or call us at (902) 566-9590 to get your pass today.\*

(\*Limited quantity, one pass per alumnus)




## Win a Weeklong Old Home Week Event Pass for Two!

Alumni - **FIND & LIKE** the above Old Home Week post on our Holland College Alumni Facebook or Twitter pages for your chance to **win** a pair of Old Home Week Event passes, good for daily admission to the event grounds, August 9th through 18th! Passes will be drawn for on August 2nd.\*

(\*In the event the winner does not respond, we reserve the right to draw again.)

Follow us on [twitter](#)

Enter to win now!

 Like us on Facebook

Special thanks to:



## Stay Connected!

Download our alumni app - it's android and IOS compatible!

Apple: <http://apple.co/2I80B30>

Android: <http://bit.ly/2kxkSgx>





**HOLLAND**  
COLLEGE

*Office of Alumni Relations*