

# Benchmark

e-NEWS FOR HOLLAND COLLEGE ALUMNI

## Quarterly

**Benchmark Quarterly is our latest initiative to stay connected with alumni. Published only four times a year, you will find each edition jam-packed with invitations, discounts, contests, perks, updates, and important news just for you.**

## Happy New Year!

Thank you to the many alumni who took part in our monthly alumni events and initiatives last year. It was great to reconnect and find out what you have been doing since graduation.

Be sure to stay up to date through the alumni app, social media, and, of course, our quarterly newsletter. There will be many events and special offers you won't want to miss during 2019!

## Holland College News

### **CIC celebrates grand re-opening and Nourish campaign conclusion**

Staff, students, government representatives and donors celebrated the completion of the \$7.5 million revitalization of The Culinary Institute of Canada made possible through the generosity of private donors, the Government of Canada, and the Province of Prince Edward Island during an event that featured food samplings, facility tours, and the unveiling of the Nourish campaign donor wall.

[Read the full article](#)



### **Holland College appoints new President**

Congratulations to Dr. Alexander (Sandy) MacDonald who was

appointed President of Holland College effective January 1, 2019. President Brian McMillan retired on December 31, 2018.

[Read the official announcement](#)



## Holland College Foundation announces 2018 Distinguished Alumni Award recipients

The Holland College Foundation has named Jan Cowper, Irwin MacKinnon, and David Poirier as the recipients of its 11th annual Distinguished Alumni Awards.



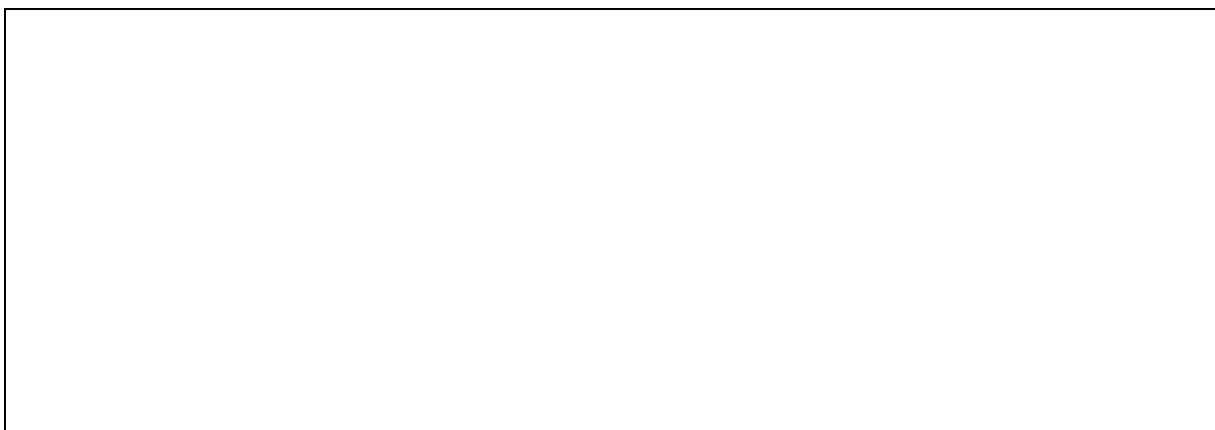
[Learn more about Jan, Irwin, and David!](#)

The Holland College Foundation proudly recognizes the exemplary contributions made by Holland College graduates in public service, business, the environment, community service, the arts, or service to Holland College through the annual Distinguished Alumni Awards program. Up to three Holland College alumni are honoured each year for their outstanding contributions to their industries and their communities.

To qualify, nominees must be alumni of Holland College and have graduated a minimum of 10 years prior. Nominations are accepted year-round. To be considered for the 2019 award, nominations must be submitted by June 30, 2019.

[Click here](#) to learn more or to download a nomination form. Contact Gloria Wooldridge, Coordinator, Alumni Engagement, at (902) 566-9303 / [alumni@hollandcollege.com](mailto:alumni@hollandcollege.com) for more details.

## Contest Alert!





## Announcing our JANUARY CLEAN SWEEP Contest!

### You could win an iRobot Roomba 615 Robotic Vacuum!

We are always looking to tidy up our database so that we have the best contact information for our alumni! Help us do this by emailing your complete name, program and year of graduation, current address, and phone number(s) to [alumni@hollandcollege.com](mailto:alumni@hollandcollege.com). Use Roomba Contest as the subject line and your name will be included in a draw for a Roomba Model #615 robotic vacuum. Vacuum while you sleep, work, or play, now that's a great way to get a head start on your spring cleaning! Draw will be made April 9, 2019.

Prize provided by:



## Perks!

### February Alumni Dining Special at The Culinary Institute of Canada

For the month of February, show your alumni card on Tuesdays, Wednesdays, or Thursdays (lunch or dinner) in the dining room at The Culinary Institute of Canada\* and receive a 50% discount on your meal.\*\*

Don't have an alumni card? Download our app to

carry an electronic version, or if you prefer a card for your wallet, contact Gloria at 902-566-9303 / alumni@hollandcollege.com to have one mailed to you.

\*Reservations required

\*\*Discount does not apply to alcohol or gratuities and is not valid on special dates.



## Take March by STORM on St. Paddy's Day

Free admission for Holland College alumni at the Island Storm game on March 17, 2019!

The Island Storm is pleased to offer all Holland College Alumni free admission to their game on **Sunday, March 17, at 2 p.m.** against the Windsor Express.

To receive your free ticket, visit the box office at the Eastlink Centre and show your Holland College Alumni card. Missing your alumni card? Download the Holland College alumni app to carry an electronic version, or, if you prefer a card for your wallet, contact Gloria at 902-566-9303 / alumni@hollandcollege.com to have one mailed to you.

## Alumni Fitness Membership Discounts at the Centre for Community Engagement

The new year is a perfect time to start that exercise routine! Show your alumni card and get a one-year (single) membership for \$225\* (a savings of \$135 per year!) at Holland College's Centre for Community Engagement. Also available is a walking track membership for just \$10\* per month or \$80\* per year. Drop into the CCE or call 902-566-9629 for more information.

Don't have an alumni card? Download our app to carry an electronic version, or if you prefer a card for your wallet, contact Gloria at 902-566-9303 / alumni@hollandcollege.com to have one mailed to you.



\*plus HST



# Thank You!

## GIVING TUESDAY

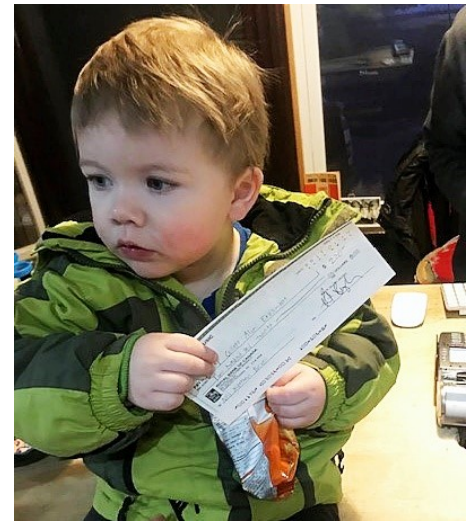
Giving Tuesday is a global movement for giving and volunteering. Considered the "opening day of the giving season," it's a time when charities, companies, and individuals join together and rally for favourite causes. Giving Tuesday harnesses the potential of social media and the generosity of people to bring about real change in their communities.

**Thank you** to all alumni who participated in Giving Tuesday, with a special shout out to those who made a charitable donation to the Holland College Foundation. Your support will make a difference in the lives of future students!

### Everyone has a reason for giving ...

We have donors who establish student awards for many reasons. One family came together last summer and created an album in memory of their family member, Neil Matthews. Neil was an Island-born country music singer and songwriter who was a multi Music PEI Award winner and ECMA Award winner. The CD launch generated enough funds to create an award for students in the School of Performing Arts.

Pictured is Jackson Gillis, Neil's great grandson, picking up a cheque with his dad, Brandon, at Back Alley Music (Back Alley Music donated all the funds from the album sales to the award!). Jackson was happy to part with the cheque but was not about to part with his Goldfish crackers. Thanks to Neil's family, including his wife and Holland College staff member Shelly, Pat at Back Alley Music, and Jackson!



## Stay Connected!




### Under Construction: Holland College Alumni App

We are in the process of updating our alumni app to serve you better. In the meantime, while you may notice several links not working properly. Alumni card downloads and access will not be affected in any way. Stay tuned for details on the re-launch of both the alumni app and the alumni section of our website in April's newsletter. Our apologies for the inconvenience ... it will be worth it!



**HOLLAND**  
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*Office of Alumni Relations*

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