

## **President & CEO – Holland College**

Holland College is actively seeking an innovative and learning-centred President & CEO to lead the College into its next chapter. They will lead a dedicated and talented team, building on a strong foundation, and embracing a time of great opportunity to deepen community engagement, strengthen academic innovation, and champion equity and access for all learners.

### **Holland College**

In the spirit of Reconciliation, we at Holland College acknowledge that the land and waters we share is the ancestral and unceded traditional territory of the Mi'kmaq Nation. Prince Edward Island, known since time immemorial as Epekwitk (meaning, lying on the water), is where the historic Treaties of Peace and Friendship were signed in 1725. We recognize and pay our respects to the wisdom of the Elders and Knowledge Keepers past and present who connect, care for and share stories of creation. It is in this light that we honor the contributions of the Mi'kmaq people, grateful to live, grow and learn; committed to cultivating relationships woven with the Seven Sacred Teachings.

For over 50 years, Holland College has been a leader in applied learning across Prince Edward Island, the Atlantic region, nationally and internationally. With strong community ties and valued partnerships with local industries, Indigenous communities, and other institutions, we've built a reputation for accessible, hands-on education that drives real impact. We are proudly ISO9001:2015 certified, ensuring the necessary rigour and consistency in our operations and governance model. Founded in 1969, the College has grown to include multiple campuses across the province and offers more than 60 full-time programs designed to help students define what's next in their lives and careers. Holland College programs consist of practical, industry-driven curriculum that prepares its students to enter their chosen field with confidence. At Holland College, small class sizes ensure that our highly qualified instructors have time to get to know their students, personalizing the learning experience. Holland College centres offer students state-of-the-art facilities featuring the most advanced learning materials and technology.

Holland College is uniquely positioned. With a dedicated team of faculty and staff, innovative academic programming, and modern campuses across PEI, we are preparing graduates to meet the challenges of a rapidly evolving workforce. We are also playing a vital role in the economic and social well-being of our Island communities and beyond to Atlantic Canada.

Like many institutions across Canada, Holland College has been seeing demographic shifts and enrolment challenges alongside broader economic pressures at both the provincial and federal levels. These factors require thoughtful and strategic budget management and present an opportunity to reimagine how the College stewards our resources, strengthens our financial resilience and continues to deliver on our mission in innovative and sustainable ways.

### **The Role**

Reporting to the Board of Governors, the President & CEO serves as the academic and administrative leader of the institution. The role is responsible for capturing, developing, and articulating the vision of the College community and ensuring that academic and administrative policies are in place and effectively implemented to support this overarching vision.

## **President & CEO – Holland College**

The President & CEO leads a diverse and talented senior leadership team and builds a strong, trusting relationship with the Chair and Board of Governors. The role involves strengthening existing partnerships and cultivating new ones across Prince Edward Island and Canada to further the College's strategic goals.

The President & CEO develops and implements strategic plans with clear, measurable objectives, with approval by the Board of Governors. Responsibilities include overseeing annual KPIs and regular reporting, and ensuring alignment with the evolving needs of students, employers, and communities. Accountable for the effective operational and fiscal management of the College, the President & CEO ensures prudent budget planning and resource allocation in accordance with strategic priorities. This includes implementing strategies to grow revenue, ensure financial sustainability, and maintain sound board-approved governance practices.

The President & CEO champions a student experience that reflects the College's core promise – a commitment to diverse, student-centred education aimed at providing an environment where all students can thrive and succeed. By working closely with government and industry leaders, the President & CEO enhances the well-being of the College community and the broader population of PEI, while fostering an inclusive workplace culture that provides equal opportunity for all. Ultimately, the President & CEO focuses on increasing the capacity of graduates to succeed and contribute meaningfully to the organizations and communities in which they live and work.

### **The Ideal Candidate**

The ideal candidate will be a dynamic and collaborative leader – one who embodies Holland College's core values: Innovation, Applied Learning, Inclusion, Engagement, Environmental Responsibility, and Inspiration. Someone who listens, inspires, and understands both the transformative power of education and the unique strengths of PEI and the Atlantic region.

The ideal candidate will hold a minimum of a Master's degree. They will be an innovative, learning-centred, and inclusive leader who is deeply committed to student success and community engagement. This individual is highly visible and actively engaged across the College's campuses and the communities they serve. The ideal candidate will bring a forward-looking perspective, grounded in a strong understanding of current and emerging trends in post-secondary education. They will bring clarity and confidence to financial decision-making, ensuring the College remains resilient, responsive, and focused on long-term sustainability. With a proven track record of fiscal leadership, they will have a deep understanding of the financial realities facing higher education today.

With demonstrated experience and proven success in a senior leadership role within a complex, multi-stakeholder environment, the ideal candidate will demonstrate strategic thinking and the ability to lead with purpose and vision. The ideal candidate will have extensive experience in leading innovative change, developing and executing long-term strategic plans, and working effectively with a board of governors, government, industry, and community partners. They value relationship-building and have a proven ability to develop partnerships that advance institutional goals. Inspired by Holland College's mission and legacy, they will be dedicated to shaping its continued growth and future success.

Known for their exceptional communication and consensus-building expertise, the ideal candidate is collaborative and builds trust while inspiring and motivating a high-performing team. Grounded in the

# Advertisement



## President & CEO – Holland College

values of equity, diversity, and inclusion, the candidate will bring experience in fostering a collegial and inclusive workplace culture where all individuals feel empowered, valued and engaged.

The base salary range for this position is \$255,000 - \$285,000.

If you are interested in this opportunity, including receiving a copy of the Executive Brief, please contact Katherine Frank at [kfrank@kbrs.ca](mailto:kfrank@kbrs.ca) or Lauren Wright at [lwright@kbrs.ca](mailto:lwright@kbrs.ca), or submit your application online at <http://www.kbrs.ca/Career/17522557469260000008SZX>

*Holland College is committed to fostering a respectful working and learning environment. Equal opportunity will be given to applicants of diverse backgrounds. Holland College welcomes applications from individuals with marginalized identities and accommodations are available on request for candidates taking part in all aspects of the selection process.*

*Should you require an accommodation to participate fully in the recruitment process, please inform KBRS at [accommodate@kbrs.ca](mailto:accommodate@kbrs.ca).*

*All qualified candidates are encouraged to apply; however, Canadian citizens and permanent residents will be given priority.*